

# the Register

November 2018

Serving the Simmental  
and Simbrah Breeds

## A World Event for the World Breed

See page 18



## Features

Stepping Forward with Simmental  
Commercial Programs:  
a Win-Win

Focusing on  
Essential Carcass  
Data Collection

Down to the Genes



Embrace the Past,  
Imagine the Future

Saturday, December 1st  
12:00 Noon  
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Sale Facility  
Clara City, MN

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*Simmental & SimAngus™ Genetics*



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Open & Ready To Flush!



**HILB Eleanor E905**  
HILB Oracle X  
AJE Gabby R7  
Bred to  
W/C Executive Order

PB  
SM



**HILBIJASS Believe N Love**  
LLSF Pays To Believe X HILB  
Crazy N Love  
February Show Heifer Prospect

PB  
SM



**HS Eccentric Lady E769**  
W/C Loaded Up x  
HPF Sazerac Z074  
Bred to W/C Executive Order

PB  
SM



**HS/DSS First Kiss F38X**  
HILB Oracle x HS/DSS Blissful Kisses B18U  
March Show Heifer Prospect

PB  
SM



1/2  
SM

**HILB Perfect Style F123B**  
Silverias Style X AJE Gabby R7  
April Show Heifer Prospect



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PB  
SM

**HILBIJASS Relenting Love F18C**  
W/C Relentless X Crazy N Love  
February Show Heifer Prospect



1/2  
SM

**HS/DSS Full of Kisses F504Y**  
Bushs Unbelievable x HS/DSS Blissful Kisses B18U  
March Show Heifer Prospect



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## BOULDER 29SM0472



CCR **BOULDER** 1339A ASA 2880390  
HOOVER DAM x TRIPLE C L. TAYLOR

### MUSCLE AND MATERNAL

- Top of the breed for calving ease, marbling and maternal All Purpose Index
- Moderate framed, big ribbed, deep flanked stud with loads of muscle and shape
- Progeny proven - they calve easy and display his good looks - you will love them at weaning
- Use to moderate frame, add flesh and muscle in one generation
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+15.6	-2.4	+64.2	+98.3	+21	+7.9	+23.1	+55.2	+18.3	+18.9	+30.1	-.35	+60	-.055	+93	-.45	\$159	\$82
ACC	.76	.88	.85	.85	.85	.46	.51	.52	.26	.74	.68	.51	.64	.51	.68	.16		

DNA tested DLF, Homozygous Black, Homozygous Polled

EPDs as of 9/25/2018 **TOP 35%**

## PAY DIRT 29SM0480



CCR **PAY DIRT** 2340C ASA 3112013  
BASIN PAYWEIGHT 1682 x TRIPLE C SINGLETARY S3H

### WE HAVE HIT PAY DIRT

- Arguably the best PAYWEIGHT 1682 son in the beef business
- Our easy pick as the best prospect in a superb draft of 1682 sons at the Cow Camp spring 2017 sale
- Ranks in the top 10% of the breed for API with a great combination of performance, carcass weight and carcass quality
- Perfect blend of growth, power, and end product with the tremendous body, muscle and fleshing ability
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+11.6	+0.4	+76.9	+122.9	+29	+7.1	+20.6	+58.9	+11.8	+17.4	+53.7	+0.3	+73	+0.12	+57		\$147	\$87
ACC	.52	.66	.51	.52	.52	.29	.44	.45	.22	.40	.47	.37	.41	.40	.45			

DNA tested NHF, DDF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 9/25/2018 **TOP 35%**

## BEACON 59SM286



HOOKS **BEACON** 56B ASA 2854180  
HOOKS SHEAR FORCE 38K x GW PREDESTINED 701T

ORigen **ALLIED**  
GENETIC RESOURCES

### DOMINANT PUREBRED GENETICS

- Highly proven purebred sire that leads the breed for All Purpose Index
- Five star calving ease with strong growth and top 1% Maternal Calving Ease, Stayability, Marbling and Rib Eye Area
- Progeny have terrific feet and structure with extra heel
- High producing, good uddered dam with progeny ratios of 109 BW, 112 WW, 107 IMF and 111 REA
- Homozygous black and homozygous polled by parentage (DNA confirmation pending), PB SM

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+18.3	-3.0	+73.8	+109.6	+22	+11.1	+26.6	+63.4	+23.3	+13.7	+27.0	-.54	+54	-.056	+149	-.46	\$186	\$93
ACC	.79	.92	.88	.87	.87	.43	.61	.62	.37	.35	.71	.50	.60	.50	.66	.20		

EPDs as of 9/25/2018 **TOP 35%**

## ROOSEVELT 29SM0483



TJ **ROOSEVELT** 366E ASA 3288497  
CCR COWBOY CUT 5048Z x TJ SHARPER IMAGE 809U

### WITH SELF-DISCIPLINE MOST ANYTHING IS POSSIBLE

- Disciplined combination of calving ease, growth, end product and cow power
- Incredibly dynamic EPDs ranking in the top 5% of the breed for eleven EPDs or indexes
- Attractive patterned and super sound structured bull with added muscle and dimension
- DNA tested homozygous black, homozygous polled, PB SM

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+14.6	+1.5	+96.7	+142.8	+29	+8.6	+29.9	+78.2	+19.3	+17.9	+45.9	-.25	+29	-.059	+78	-.47	\$159	\$94
ACC	.44	.52	.50	.51	.51	.29	.46	.47	.28	.34	.47	.36	.41	.36	.45	.18		

DNA tested DLF, Homozygous Black, Homozygous Polled

EPDs as of 9/25/2018 **TOP 35%**

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Volume 32, Number 3



## THANK YOU

Synergy participants saw 105 lots of SimGenetic cattle sell for an average of \$4,400 at our 11<sup>th</sup> annual sale. Thank you to the buyers from multi-states that added our genetics to your program. Your interest in our cattle is greatly appreciated.



The Die Family purchased half-interest in this member of the Smith Heartfelt Cow Family and her heifer calf by Smith Satisfies to top the sale at \$30,000.



The Butler Family added this first generation purebred Simbrah to their herd for their daughter Jadan. The daughter of Smith Stout-N-Black and Suave 2982 Cow Family sold for \$16,500.



Also special thanks to McCrary Farms and Reavis Farms for purchasing a one-third interest each in Smith Fear Not 204F, a herd sire prospect sired by Smith No Fear.

FOR MORE INFORMATION ON THE SYNERGY SALE,  
CONTACT TIM SMITH, 512-587-7896,  
smithgenetics1@gmail.com



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About the cover: The Austrian Representative, Sebastian Auernig, discusses pertinent world cattle industry issues during the 2018 WSFF Congress held in Fort Worth, TX.



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# Hot Sim Solutions

at  
**CATTLE Visions**

**K-Ler Kingsman 610D**



5/8

ASA#: 3125337  
EPDs: CE: 12 \$API: 139 \$TI: 84

**W/C Executive 187D**



3/4

ASA#: 3182363  
EPDs: CE: 14 \$API: 131 \$TI: 77

**Yardley Utah Y361**



3/4

ASA#: 2641894  
EPDs: CE: 8  
\$API: 97  
\$TI: 57



**FHEN Halftime A127**



1/2

ASA#: 2884737  
EPDs: CE: 13  
\$API: 146  
\$TI: 72



**Halls Confidence A30**



1/2

ASA#: 2852652  
EPDs: CE: 18  
\$API: 129  
\$TI: 72



**W/C Lock Down 206Z**



1/2

ASA#: 2658496  
EPDs: CE: 14  
\$API: 155  
\$TI: 82



**W/C United 956Y**



1/2

ASA#: 2614725  
EPDs: CE: 11  
\$API: 135  
\$TI: 88



**W/C BF Innocent Man 174A**



3/4

ASA#: 2785174  
EPDs: CE: 10  
\$API: 108  
\$TI: 58



**Schooley Emmett C543**



3/4

ASA#: 3268112  
EPDs: CE: 9  
\$API: 112  
\$TI: 69



**TJ Franchise 451D**



1/2

ASA#: 3148384  
EPDs: CE: 18 \$API: 164 \$TI: 89  
Triangle J's 2017 sale topper and  
stoutest bull ever produced!

**GLS/JRB Cash Flow 163C**



3/4

ASA#: 3044489  
EPDs: CE: 6 \$API: 100 \$TI: 57

**CCR Anchor 9071B**



3/4

ASA#: 2882759  
EPDs: CE: 18 \$API: 161 \$TI: 82

**Rousey Gold Strike 512C**



5/8

ASA#: 3000381  
EPDs: CE: 18 \$API: 157 \$TI: 85

**WS Stepping Stone 844**



3/4

ASA#: 2937803  
EPDs: CE: 9 \$API: 127 \$TI: 74

**Longs the Player C33**



3/4

ASA#: 3030191  
EPDs: CE: 14 \$API: 116 \$TI: 60

**LCRR THR Mtn Pass 6219D**



5/8

ASA#: 3117102  
EPDs: CE: 16 \$API: 160 \$TI: 87

**Damar Duration D871**



1/2

ASA#: 3222772  
EPDs: CE: 11 \$API: 123 \$TI: 75

**WHF Tenfold C38**



3/4

ASA#: 3118596  
EPDs: CE: 11 \$API: 127 \$TI: 69

**DAF Cadillac Style C4**



1/2

ASA#: 3066650  
EPDs: CE: 11 \$API: 117 \$TI: 59

**W/C Last Call 206A**



1/2

ASA#: 2785178  
EPDs: CE: 12 \$API: 144 \$TI: 79

**W/C Son of a Biscuit 83E**



1/2

ASA#: 3336314  
EPDs: CE: 13 \$API: 126 \$TI: 64

**GCC Whizard 125W**



1/2

ASA#: 2511023  
EPDs: CE: 10 \$API: 82 \$TI: 54

**Hara's Distinction 10C**



3/4

ASA#: 3083878  
EPDs: CE: 10 \$API: 89 \$TI: 60

**CCR Masterlink 9054C**



3/4

ASA#: 3026360  
EPDs: CE: 15 \$API: 143 \$TI: 74

**W/C Red Revolver 8443C**



3/4

ASA#: 3041173  
EPDs: CE: 16 \$API: 110 \$TI: 57

**Congratulations to The John and Casey Smith Family from south Texas, for raising these two outstanding Crossroad Radium daughters purchased from us in dam. If you are looking for a source of Fleckvieh females that know how to produce, we are it!**



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# the Register

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406-587-2778 Fax: 406-587-9301

www.simmental.org Email: register@simmgene.com

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### CEO

Wade Shafer, Ph.D.

### Managing Editors

Jackie Atkins, Ph.D.  
Rachel Endecott, Ph.D.

### Editors

Lilly Platts  
Emme Troendle

### Editorial Consultant

Dan Rieder

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## American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA

406-587-4531 Fax: 406-587-9301

www.simmental.org Email: simmental@simmgene.com

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### North Central Area:

**John G. Irvine (2019)**  
3370 Casement Rd  
Manhattan, KS 66502 785.313.7473  
johngirvine@sbcglobal.net

**Steve Eichacker (2020)**

25446 445th Ave  
Salem, SD 57058 605.421.1152  
es@triotel.net

**Erika Kenner (2020)**

440 6th Avenue SE  
Leeds, ND 58346 406.581.1188  
erika.kenner@gmail.com

**Tom Hook (2021)**

11333 180th Street  
Tracy, MN 56175 507.829.5283  
hookfarms@mvtvwireless.com

### Eastern Area:

**Gordon Hodges (2020)**

1025 Pineview Farms Drive  
Hamptonville, NC 27020 336.469.0489  
pvfghodges@yadatel.net

**Randy Moody (2020)**

811 Frank Hereford Rd  
New Market, AL 35761 256.655.5255  
randymoody@ardmore.net

**Jim Ligon (2021)**

1362 Dyer Creek Rd  
Cookeville, TN 38501 931.510.3328  
gligon@ntech.edu

**Cliff Orley (2021)**

1486 Mount Wilson Rd  
Lebanon, PA 17042 717.269.0128  
corley01@comcast.net

### Western Area:

**Tim Curran (2019)**

1000 Cook Road  
Ione, CA 95640 209.765.1815  
circleranch@volcano.net

**Clay Lassel (2019)**

42 Road 245  
Glendive, MT 59330 406.486.5584  
Irsbeef@midrivers.com

**Tom Nelson (2020)**

5831 Hwy 7  
Wibaux, MT 59353 406.939.1252  
nlcsim@midrivers.com

**Michael Forman (2021)**

2451 Number 81 Road  
Ellensburg, WA 98926 509.929.0312  
mforman7777@gmail.com

### South Central Area:

**Tim Smith (2019)**

PO Box 330  
Giddings, TX 78942 512.587.7896  
smithgenetics1@gmail.com

**Dr. Gary W. Updyke (2020)**

107030 S. 4250 Road  
Checotah, OK 74426 918.843.3193  
garyupdyke38@gmail.com

**John Griswold (2021)**

5922 S Brush Creek Rd  
Stillwater, OK 74074 405.780.3300  
john@griswoldcattle.com

**Fred Schuetze (2021)**

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SANDEEN DONNA 7934 - 1/2 SM GCC HARD AS STEEL X SANDEEN DONNA 8386  
 SELLS SAFE TO SMC HOC CONAGHER



SANDEEN MANOR 7932 - 1/2 SM W/C LOCK N LOAD 1143Y X OXBOW MANOR 932  
 SELLS SAFE TO EXECUTIVE ORDER



SANDEEN DONNA 7001 - 3/4 SM REMINGTON LOCK N LOAD X SANDEEN DONNA 8386  
 SELLS SAFE TO W/C LNL 1143Y



SANDEEN LOADED LADY 8249 - PB SM OPEN SHOW PROSPECT  
 W/C BANKROLL X SANDEEN LOADED LADY 6025

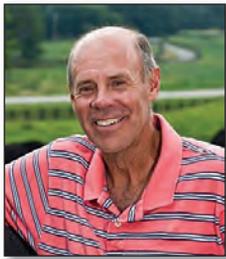
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# VIEWPOINT

Jim Ligon, Cookeville, TN



Attending Fall Focus and celebrating ASA's 50th anniversary made me reflect on my ASA history. I began working for Tennessee Tech University in 1977, and at the same time, a small herd of Simmental cattle was donated to the university. This donation began the university's and my career with Simmental cattle. Simmental quickly became the university's main breed and my boys' show cattle. We both

started breeding black Simmentals, which weren't very popular in the early 1980s. Neil Hannon, Valparaiso, Indiana; Bill McGowan, Ringling, Oklahoma; and Lynn Holley, Gibsonburg, Ohio; were black-Simmental breeders who we bought cattle from and helped both herds become established. I became involved and attended Simmental events, shows and sales. My boys' show heifers became our Simmental herd, and we were hooked.

Fast forward to 1996. ASA is in the middle of several lawsuits; ASA is in financial trouble, and frankly, Simmental cattle weren't as good as they needed to be. Things needed to change! Doug Paul and Doug Parke encouraged me to run for the ASA Board. The unrest from the membership led to the defeat of all six incumbent nominees and I became a Board member. Brian Kitchen then resigned as CEO — what a way to start my Board career! Most of the Board meetings were spent discussing lawsuits, what color Simmental was to use in our ads, and how were we going to pay the bills.

Steve Reimer and Robert Haralson, Chairman of the Board of Trustees, rose to the occasion and provided excellent leadership. And then we hired Jerry Lipsey. Lipsey possessed the needed people skills and wisdom to pull the membership together and

encourage breeding the right kind of cattle. Being a Board member got ugly. I think back to the 'old timers' of the breed who helped me personally survive back then — Rob Brown, Dave Nichols, Bob Dickinson, Jacque Glenn, Orville Deckert, J.W. Brune, Knic Overpeck, Bill Couch, Reese Richman, Emmet Butcher, Roger Kenner and many others. I served with Fred Schuetze, Gordon Hodges and Tom Nelson the first time — all current Board members now.

Fast forward to 2018. Twenty-two years later, I'm back on the Board. My, how things have changed! Some for the best and some are "different." Steve McGuire, Linda Kesler, Dan Rieder, and Jeff Thomas are still involved in the office. We have a new headquarters, Board meetings are so structured, and technology has passed me by — a new EPD system!

Now you ask, what is Jim rambling on about? What's his point? My point is this: With all of the "new," are we better for it? No — we're better because of the "people." The cattle, the EPDs, and the programs have changed, and they'll change again, but it is the "people" who make the difference. That's what you remember, the people! And you can't make a difference without communication. Go to the shows, sales and events. Talk to your fellow members. Call your Trustees and vote in the elections. Get involved with state associations. Have a voice in your ASA!

John Woods, ASA Trustee and banker, told me, "This Board can't be made up of 16 bankers nor 16 cowboys. It takes all ideas and views." John Hewes, ASA Trustee, said, "Never let a motion die for a lack of a second. All motions need to be discussed." Communicate and we will be better for it. The people in this breed and the communication you have with them is what you'll remember. Now, maybe we can get ASA's phone system fixed! ♦

Feb. 25 - March 17, 2019  
rodeohouston.com



Houston Livestock Show and Rodeo™

# SIMBRAH & SIMMENTAL OPEN SHOW

**Simmental:** Wednesday, Feb. 27 – 8 a.m. **Simbrah:** Wednesday, Feb. 27 – 10 a.m.  
NRG Center, Main Arena • Open Show Entry Deadline: Jan. 5, 2019 • Late Entry Deadline: Jan. 15, 2019  
For more information visit [rodeohouston.com](http://rodeohouston.com)

Contact the **Livestock Competitions & Exhibits Department** at [livestock@rodeohouston.com](mailto:livestock@rodeohouston.com) or 832.667.1125.

# Registration Domination

#1



1SM00153 CCR COWBOY CUT 5048Z

## COWBOY CUT

Reg#: 2703910

Triple C Singletary S3H x HTP SVF In Dew Time

- COWBOY CUT continues to cement his position among the breed's greats. He has quickly become the go-to sire for calves with a tremendous look and breed-leading numbers.

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
14.4	2.5	92.8	126.4	0.21	8.4	30.3	76.6	18.4	18.9	38.3	-0.34	0.41	-0.072	0.87	-0.56	158.5	92.9
.76	.95	.93	.93	.92	.72	.78	.79	.57	.57	.76	.57	.63	.67	.72	.17		
10%		1%	4%		10%	3%	1%		1%	15%		2%			1%	2%	1%

#4



1SM00155 J BAR J NIGHTRIDE 225Z

## NIGHTRIDE

Reg#: 2628568

GW Premium Beef 021TS x GW Lucky Boy 252U

- NIGHTRIDE progeny are born small with lots of vigor. They are square-made with sound structure on a moderate frame. Daughters turn into broody cows with adequate rib shape and beautiful udders.

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
17.4	-2.7	66.5	106.5	0.25	10.1	11.4	44.6	14.0	14.6	35.2	-0.25	0.78	-0.048	0.75	-0.67	164.4	87.2
.84	.93	.91	.91	.91	.70	.72	.73	.46	.64	.73	.52	.67	.55	.66	.18		
5%	10%				5%				15%			1%			1%	1%	1%

#5



1SM00121 MR NLC UPGRADE U8676

## UPGRADE

Reg#: 2474338

Ellingson Legacy M229 x GLS Mojo M38

- A perennial favorite, UPGRADE is known for siring added muscle, body and performance without increasing frame. With a high PregCheck™ fertility ranking, use UPGRADE to create more pregnancies.

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
10.8	2.6	89.0	135.6	0.29	4.1	18.4	62.9	11.3	12.1	44.9	-0.63	0.13	-0.144	1.28	-0.26	126.8	84.0
.83	.96	.95	.95	.95	.87	.91	.92	.81	.60	.84	.62	.76	.72	.84	.18		
		2%	2%	4%			15%			3%	1%	25%	2%	1%			2%

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# Stepping Forward with Simmental

By Lilly Platts



An Alabama cattleman raises seedstock for the commercial southern producer, using his rich knowledge of the beef industry to succeed.



Holliman with his Circle H Cattle Farm females.

A science-based mindset and commitment to improvement have been common threads through Jimmy Holliman's career in the cattle business. Circle H Cattle Farm was started in 1982, raising purebred Simmental bulls and females. Located in Marion Junction, Alabama, the breed has been a fit for his customers, environment, and goals. Holliman's academic career paralleled his own endeavors in raising cattle, and the principles of science and tracking data remain vital to the operation.

## A Bovine Background

Raising cattle is in Holliman's blood. He is the fifth generation of his family to stay in the business, and after tracing back the family ancestry, it was discovered that the first Hollimans known to raise cattle date back to 1513 in England. He grew up in Itta Bena, Mississippi, on his family's cattle and farming operation. They ran 800 commercial cows, and grew soybeans and cotton.

Holliman knew from a young age that his passion was with cattle. "The cattle were my love," he reflects. He went on to pursue a B.S. in animal science, and a M.S. in animal nutrition and breeding from Mississippi State University. In 1975, he became director of the Black Belt Research and Extension Center for Auburn University. Retiring in 2013, he held this position for 38 years.

The Auburn herd consisted of 300 cows, and focused on crossbreeding, crossbred EPDs, nutrition, and grazing. During his tenure, the university discovered the endophyte that causes issues in cattle grazing Kentucky 31 fescue. This discovery led to the production of endophyte-free fescue, which made a significant impact on the southern cattle business.

Holliman worked with Simmental cattle at the research station, recalling early studies crossing them on Herefords.

## Building a Business

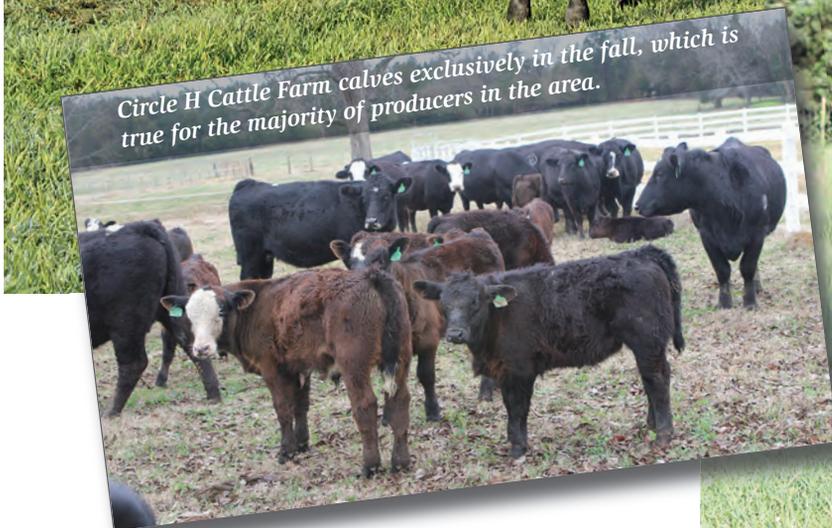
In 1982, Holliman and his wife, Kathleen, decided to start their own herd. Their first female was a half-blood Galant cow. "I bought some females and started Aling. I kept my own because it was hard to find black Simmental and that was my goal from day one," says Holliman.

Circle H Cattle Farm started selling bulls by consigning to the Alabama Beef Improvement Association sales, and consigning females to various sales. Upon having enough bulls, they started selling through Sunshine Farms. This group preceded the current Next Step Cattle Company, which Holliman currently works with.

*Holliman points to this female as one of his current favorites in the program.*



*Circle H Cattle Farm calves exclusively in the fall, which is true for the majority of producers in the area.*



## Moving Forward

Next Step Cattle is a cooperative comprised of 10 Simmental, SimAngus™, and Angus breeders in Alabama. Together, the group has around 600 mother cows and a wide array of individual experience contributing to the overall success of the business. Each breeder sends bulls to the group's development center in Livingston, Alabama. Bulls are split into pastures instead of a feedlot. A ration of primarily soy hulls and free choice hay is fed, and each bull gains an average of three pounds per day. "Our bulls have a quarter inch or less of back fat, so they are in good shape but not overly fat," explains Holliman.

Holliman has been a part of this group since its start in 2012. Together, they sell 150 bulls at their annual sale, held the first Saturday in December. Producers in Alabama calve almost exclusively in the fall, which gives the Next Step group a specific market. The majority of bulls stay within 100 miles of Livingston, with some going to surrounding states. Repeat customer's willingness to buy bulls sight-unseen supports the group's commitment to raising consistent genetics.

Bulls are branded with the Next Step boot brand, and are never identified by breeder. Holliman points out, "What is unique about our program is our partners will buy bulls at our own sale."

All Next Step members are required to participate in Total Herd Enrollment, and the individual operations frequent the Performance Advocate list each year. "You will see a lot of them score 600," says Holliman. For the group, submitting data on every animal is a necessity. "If you only turn in the good animals it makes them look worse without the correct contemporary group. THE is a requirement for Next Step, and everyone has to ultrasound the heifers they keep," he continues.

The combined knowledge of the breeders at Next Step is a major advantage that Holliman points to. Breeders come from a variety of professional backgrounds in the beef industry, and this is used to make management decisions to the best of their ability. Holliman served as the president of the group for five years.

(Continued on page 14)



*Two Circle H females out on summer pasture.*

Home of the

# Hottest Sires!

EPDs as of 8.8.18



Homo black  
Homo polled

## TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 2.7 83 129 .29 2 22 63 129 81

ASA# 3028710

One of the most exciting sires with a new pedigree twist! He commanded \$70,000 at the legendary Hudson Pines dispersal.

His first progeny are creating nation-wide buzz!



Daughter at Lee Simmentals, MO



Homo black  
Homo polled

## W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
20 -2.1 59 78 .12 10 27 56 157 75

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows!

125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Black  
Polled

## FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 -.4 47 75 .17 8 28 52 125 61

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



Homo black  
Homo polled

## CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 -1.5 69 107 .24 7 26 60 162 83

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnie 405B



Homo black  
Homo polled

## TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
9 1.4 56 78 .14 1 22 49 102 60

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



Hetero black  
Homo polled

## HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
12 .8 71 100 .18 5 19 54 128 73

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter at Circle M Sale, TX



Homo black  
Homo polled

## W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
7 3.1 64 76 .07 .5 18 50 123 69

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



Hudson Pines Farms high-seller and Champion at Hoosier Beef Congress!



One Eyed Jack's first progeny are looking extra special across the country!



Homo black  
Hetero polled

ASA# 2886364

## STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 2.2 63 89 .17 -.2 23 54 111 66



Homo black  
Hetero polled

ASA# 2886365

## STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
3 2.4 63 90 .17 -1 22 53 98 62

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Hetero black  
Homo polled

### W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
16 -1.2 55 72 .11 71 22 50 136 68

ASA# 3187005 • Werning's 2017 \$205,000 high-seller! Loaded Up x 8543U – hot, hot, hot!



Black  
Polled

### Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
2 4 70 100 .19 -.3 11 46 79 56

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black  
Homo polled

### SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
10 .9 76 107 .20 6 27 64 140 80

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



Black  
Hetero polled

### Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 2.6 67 103 .23 -1 25 58 104 66

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old school" pedigree and EPD profile.



Homo black  
Homo polled

### WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
10 1.8 70 105 .22 4 21 56 129 70

ASA# 3208343 • Walsh's 2017 high-seller. A PB Stepping Stone x Built Right red charlie free!



Homo black  
Homo polled

### TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
15 1 68 99 .19 6 16 50 126 66

ASA# 2911629

Transmitting great structure & profile!



Son of Track On, Tingle Farms, KY.



Black  
Polled

### STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
6 3.1 60 90 .19 3 14 43 105 58

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



3/4 SimAngus™  
Homo black  
Homo polled

### CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
6 1.8 92 135 .27 2 22 68 140 86

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



SimAngus™  
Hetero black  
Homo polled

### W/C Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
14 -1.7 76 123 .30 6 21 59 155 82

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



Hetero black  
Hetero polled

### LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
7 1.4 64 85 .13 2 15 47 116 64

ASA# 3123088

An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



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EPDs as of 8.8.18

# Stepping Forward with Simmental

(Continued from page 11)

## The Circle H Program

Holliman's program not only meets the quality standards of Next Step, but also of his own. Having worked with Simmental at the Black Belt research station, he knew he wanted his herd to be the same breed. "We knew they were productive cattle and the science was there showing they would work," says Holliman.

The original herd genetics came from Dave Nichols and Jim Taylor, and the pedigrees were heavily influenced by Fleckvieh. Holliman notes that they didn't go with the trend of large Simmental cows at any point, and have always had cows around a six frame score. For some areas of the US, that may be too large, but for Alabama, Holliman says that his customers demand it. "All of our customers are selling by the pound, and a lot of them have Brahman-cross cows, which are a little bigger. Six frame bulls can add carcass and pounds."

Holliman started using ultrasound in the 1980s and has built a valuable bank of that data to back his herd's EPDs. His first introduction to ultrasound was at Auburn University, where they were trying to measure back fat with probes. Upon getting an ultrasound machine, they were able to measure ribeye, which was a major advancement. Seeing the advancement possible with ultrasound data, Holliman was an early adopter of the technology with his own herd.

(Continued on page 16)



*Jimmy, Kathleen, Mary Ellen and Bret Holliman with Circle H Cattle Farm's brand on the entrance gate.*

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ASA 2865421



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ASA 2521166

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**BANDWAGON**



**MEANT TO BE**

# Stepping Forward with Simmental

(Continued from page 14)

EPDs are first and foremost in selection at Circle H. “If the EPDs don’t fit, I will mark an animal off regardless of how they look,” says Holliman. “I start with \$API. Then I look at marbling, and I want an animal to be in the top 5% in all other traits ideally. We can tolerate a little more milk than others because we have so much grass.”

Raising bulls for the commercial customer is Holliman’s main focus. “We want to produce bulls with calving ease, that will add pounds to their weaning weight, and will produce daughters that will stay in their herd. We also want to add as much carcass data as we can,” says Holliman.

He has noticed his commercial customers keeping back their Simmental-cross heifers. “Our customers have found that Simmental-cross heifers are an asset. They can sell them for a premium if they don’t want to keep them in their herd. There are a lot of people who want tiger stripe (half-Hereford, half-Brahman) cattle in this area of Alabama, and it’s a lot easier to add value to their calves with SimAngus and Simmental bulls.

Holliman’s dedication to and success in the cattle business is reflected in awards, designations, and respect among his peers. He currently serves as the Chairman of the Cattle Health and Wellbeing Committee for the National Cattlemen’s Beef Association (NCBA), and was recently elected as Vice President of Policy for NCBA Region II. The Alabama Simmental Association awarded Circle H Cattle Farm Breeder of the Year, and Holliman has received the Cattleman of the Year award for the Dallas County Cattlemen’s Association.

He served on the American Simmental Association Board of Trustees, where he was treasurer, and was the president of the Alabama Beef Cattle Improvement Association. Holliman was also president of the Beef Improvement Federation, and is in the Alabama Livestock Hall of Fame. Holliman was on the livestock judging team at Mississippi State University, where they won every contest but Chicago (now Louisville). He was inducted into the Mississippi University Livestock Judging Hall of Fame. With his major involvement in beef cattle organizations, Holliman jokes that his wife, Kathleen, calls him a “professional meeting goer”.

In addition to this impressive involvement with the beef industry, Holliman is also very involved in his local community. He is the deacon of the Marion Junction Baptist Church (Kathleen also serves as the clerk), and was a volunteer coach for the high school football team for 26 years.

Holliman’s family has been vital to his success. His wife of 43 years, Kathleen, taught computer science, business education, and was the department head at the local community college. She has always been involved with Circle H Cattle Farm, and continues to help with all daily operations. Their son, Bret, is a mathematical statistician for the USDA/NASS, and his wife, Mary Ellen, is a program specialist for the Texas Department of Agriculture.

A fervent dedication to the beef industry, commitment to the Simmental breed, and openness to moving forward have helped Holliman build a career in the cattle business worth celebrating. ♦



*Jimmy and Kathleen have been partners in Circle H Cattle Farm since its inception.*



*Bret, Kathleen, Jimmy, and Mary Ellen, accepting Circle H Cattle Farm's induction into the Alabama Livestock Hall of Fame.*



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# A WORLD EVENT FOR THE **WORLD BREED**



**The WSFF Congress drew Simmental and Fleckvieh breeders from across the world.**

*By Bill Zimmerman*

## **Simmental — a breed that ties together the four corners of the cattle world.**

The World Simmental Fleckvieh Federation Congress (WSFF) convened September 24-29, in Fort Worth, Texas, in the surroundings of the historic Fort Worth Stockyards. It was an appropriate setting for the world gathering of the Simmental breed — a breed with a rich history spanning the globe. Leaders from the Simmental and Fleckvieh organizations from North and South America, Europe, and Australia met to conduct the business of the second most numerous bovine population in the world.

The WSFF Congress is held every two years and rotates throughout the Simmental/Fleckvieh world. It was last held in the USA in 1992 — 26 years ago. For long-time Simmental breeders, and especially those who favor the traditional full-blood and Fleckvieh cattle, this meeting is a biannual “must attend” event. It provides a unique opportunity to share and learn with Simmental breeders across the globe. As ASA Executive Vice President Wade Shafer said in his welcome letter to the Congress attendees, the event was a time “to rekindle old friendships and develop new, while focusing on the common thread that ties us all together — Simmental!”

The WSFF originated in Zagreb, Croatia, on September 24, 1974 — exactly 44 years from the opening day of the 2018 WSFF Congress. The founding mission, which remains unchanged today, is the promotion of the Simmental breed through cooperation between breed organizations, the exchange of information, establishment of guidelines, comparable pedigrees and testing, and publicity. The ASA has participated in the WSFF since its inception. Many of the 25 member countries have breeding and selection programs focused on dairy and dual-purpose traits for Simmentals, though beef production traits are increasingly being emphasized in recent years. Although the type and color of the majority of Simmental cattle in the United States are not recognized by most WSFF members, our membership in WSFF gives us an opportunity to explain our science and the economics that drive our breeding programs.

Fred Schuetze, current member of the ASA Board of Trustees, is President of the World Simmental Fleckvieh Federation, in the middle of a four-year term that runs through 2019. In that role, he was the overall host of the Congress event. Schuetze says that “his biggest satisfaction is representing the members of ASA” — both as an ASA Trustee and with the WSFF. He has been involved in international promotion and marketing of Simmental genetics for decades. Observing his interaction with Congress attendees, it was obvious that he has developed relationships and friendships that go beyond simply business

transactions. “The ultimate thing for me,” Schuetze mused, “is the friends I have made all over the world.”

As a tradition, any gathering of cattle producers usually includes a tour of local farms and ranches, and the WSFF Congress was no exception. Tours to three ranches were a highlight of the Congress, and filled the first day for over 150 Congress participants. The tours were planned to allow visitors to view excellent examples of all aspects of the US Simmental business including Fleckvieh, Simbrah, SimAngus™, and American Simmental cattle. And, for most participants, it was their first chance to get an up-close look at Texas — a state overflowing with southwestern ranching and cowboy culture.

The Congress included the WSFF board meeting, board technical session, and general session educational presentations. A brief meeting of the Simmental Federation of the Americas was also held in conjunction with the WSFF Congress. For Congress visitors who did not participate in all of the formal meetings, there was a busy schedule of activities in the historical Fort Worth Stockyards area.

According to Schuetze, the technical session educational program was designed to share with international WSFF participants a broad picture of how we do business in the United States, and why collaboration is important in our industry. The presentations, beginning with ASA’s Dr. Wade Shafer talking about the evolution of American Simmentals, covered the development of the IGS Multi-breed Genetic Evaluation powered by BOLT, and the use of genomic-enhanced EPDs for selection. Also discussed were advances allowing earlier use of genomics with embryo transfer, development of local and global genomic databases, and the integration of genomics with advanced reproductive technologies. The Congress participants were very interested in the educational presentations, and many questions were asked during the panel discussion, and informally following the session.

No one leaves Texas after a conference without a Texas-sized party! The crew at Buzzard Hollow Ranch, Granbury, showed off their Texas hospitality with a gala event to conclude the formal days of the WSFF Congress. Entertained by a live country band and world-champion fiddle player, over 200 guests enjoyed the sunset while viewing Fleckvieh cattle, and then dining, dancing, and visiting until late into the night.

The concluding activity for Congress attendees was a Simmental/Fleckvieh show judged by an international panel of judges. The show was followed by the “Welcome to the World” Sale. Both events were held in the historic, 110-year-old Fort Worth Stockyards Coliseum.



Attendees enjoy a meal before the live music starts at Buzzard Hollow Ranch, Granbury, TX.



Attendees view cattle before the party at Buzzard Hollow Ranch.



The Australia representative addresses the full WSFF member meeting.

With the Congress events finished, Schuetze reflected on his own role in hosting the Congress, “It was not me who made this happen. It was the WSFF Congress staff (Denise, Stacy, Emily, Kristyna, and others) and the Buzzard Hollow staff — phone meetings every week for months. And, the financial support of ASA and other sponsors helped make it happen.”

Having the World Simmental Fleckvieh Federation Congress in the USA was a great event to help commemorate the 50-year celebration of the American Simmental Association. The room and board table were adorned with the color of international flags of the member countries. The place was humming with conversations about cattle and farming and US politics, and everyday life — sometimes with the help of translators — in German, Czech, Polish, Spanish, and English spoken with every imaginable accent (including Schuetze’s Texas drawl). If you love being a Simmental breeder, put a future WSFF meeting on your travel calendar. It truly is a world event for a world breed!

### Wade Shafer — The Vision of the American Simmental Association

Dr. Shafer welcomed the WSFF Congress participants to the United States, and the 50-year celebration of the American Simmental Association. He talked about the vision of the ASA’s Founding Board, that the association should “exist to serve the commercial industry,” and the early focus to “leverage science and technology” to benefit the beef industry. He offered that, although ASA had “lost track of our vision” for a time, the current strategic plan takes ASA back on course to the vision of the Founding Board with the addition of broad collaboration with other beef organizations.

In as much as most of the WSFF member organizations do not recognize most current American Simmental cattle as truly representative of the breed — especially black hide color — Shafer shared a short history of the evolution of American Simmental cattle. Then, using the popular black bull “CNS Dream On L186” to show the rich Simmental lineage in our black cattle, he shared an expanded pedigree that shows many of the early imported fullblood sires appearing in the Dream On pedigree multiple times.

Dr. Shafer applauded the WSFF board’s resolve to improve data collection and sharing across their organizations, concluding that “data is the lifeblood of genetic improvement.”



Dr. Wade Shafer

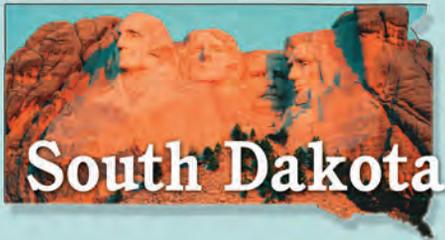
### WSFF Board Meeting Highlights

WSFF President Fred Schuetze presided at all of the sessions of the Congress. In his opening remarks, Fred told the board members the goal of the Congress sessions was to facilitate and encourage the sharing of genomic and other data across countries to reduce overall cost and duplication. In general agreement, board members also expressed a desire to work toward standardization and sharing of beef trait collection across countries.

- A project in Australia seeks to build a reference population of genomically-tested animals to allow them to move to single-step evaluation, and prove genetic links to animals imported from other countries.
- Work underway in other countries could be contributed to a broader effort — Mexico has 2,200 50K records and 25,000 parentage DNA records. Columbia started two years ago and has 1,200 50K records.
- It was suggested that International Genetic Solutions (IGS) already has multinational pedigree ties, and could provide the platform moving forward.
- A linear phenotype scoring system has been developed in Austria called “Fleckscore” (fleckscore.com). Encourage closer work with International Committee for Animal Recording (ICAR) as an international platform for exchange.
- Discussion about “Beef Simmental Europe” — working with ICAR-Interbeef to exchange information on raising beef-type Simmental/Fleckvieh. ♦



Fred Schuetze, WSFF President



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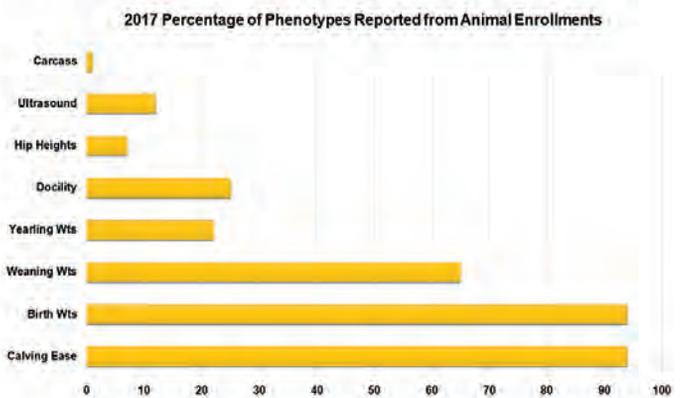
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# Focusing on Essential Carcass Data Collection

By Lane Giess, Jackie Atkins Ph.D., Lilly Platts, and Chip Kemp

Carcass performance is vital to the beef industry and continued consumer demand for beef. Our ability to predict carcass traits is tied to collecting actual carcass records. Genomics and ultrasound can help increase accuracy in unproven animals, but high accuracy EPDs cannot be obtained without actual carcass records on progeny. Despite their importance, carcass records are extremely rare (1 to 2% of the phenotypes reported annually to the ASA). Furthermore, several of the most used sires have no progeny with carcass records.



Since 2012 when genomically-enhanced EPDs were first published, we have made large improvements in our ability to predict many traits with DNA markers illustrated by the progeny equivalents number (see table). Progeny equivalents represent the number of progeny records needed to see a similar increase in accuracy of an EPD when genomics are added into the evaluation. In other words, if a yearling bull has genomics added, on average you will see an increase in the accuracy of the EPD for that trait similar to adding a certain number of progeny. For instance, in 2012, if an animal had genomics in the evaluation, it was similar to adding five calving ease records. Now that number for calving ease has grown to 15 calving ease records. Growth traits and stayability have also seen a tremendous increase. Progeny equivalents for carcass traits have seen only marginal improvement. This is in part because we have too few animals with actual carcass phenotypes and corresponding genotypes to build better predictions.

Trait	2012 PE	2018 PE	Difference
Calving Ease	5	15	+10
Maternal CE	3	3	0
Birth Weight	6	21	+15
Weaning Weight	4	22	+18
Yearling Weight	3	24	+21
Milk	3	18	+15
Stayability	9	25	+16
Marbling	4	8	+4
Ribeye Area	4	5	+1
Back Fat	1	6	+5

**“Carcass data is the bottom line of the cattle business — the purpose of what we do. Carcass data is the product we are trying to produce. So why wouldn’t you want to know? If you can’t measure it, you can’t manage it.” — Joe Davis, Joe Davis Cattle Company, Westminster, NC.**

The ASA is committed to collecting more carcass records and getting more genotyped animals with carcass records (can’t be ultrasound only; has to be actual carcass data). The ASA has multiple platforms that can help make this possible. If you have been getting carcass data on your calves but haven’t been using it in an evaluation, contact the ASA today at [carcdata@simmgene.com](mailto:carcdata@simmgene.com) or 406-587-4531. We may have just the right program for you!



Check out ASA’s blog, tReg, at [Simmental.org/treg](http://Simmental.org/treg) to hear from producers who prioritize carcass data collection.

## Carcass Record Contributors from 2013 to 2018

The following people and ranches are devoted to collecting actual carcass records either through enrolling bulls in the Carcass Merit Program, sending harvest data directly, and/or participating in the Steer Profitability Competition.

**3C Christensen Ranch**  
Wessington, SD

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West Plains, MO

**7L Farms**  
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**A 3 Ranch**  
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**ABS Global**  
De Forest, WI

**Accelerated Genetics**  
Plain City, OH

**Advanced Beef Genetics**  
Wiota, IA

**Aggen, Hunter**  
Harmony, MN

**All Beef**  
Normal, IL

**Altenburg Super Baldy Ranch**  
Fort Collins, CO

**APEX Cattle Co**  
Dannebrog, NE

**Bair Ranch**  
Billings, MT

**Bar CK Cattle Co**  
Culver, OR

**Baxley Farms**  
Georgetown, SC

**Begger’s Diamond V Ranch**  
Wibaux, MT

**Bergquist, Natalie**  
Turtle Lake, ND

**Bielenberg Simmentals**  
Ames, IA

**Bozeman Farms**  
Flora, MS

**Bridle Bit Simmentals**  
Walsh, CO

**Brown, Donnell**  
Throckmorton, TX

**C & L Farms**  
Gadsden, AL

**C Diamond Simmentals**  
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**Callison, Rebekah**  
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**Campell, Robert and Christy**  
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**Gibson, Mia**  
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**Hart Simmentals**  
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Maryville, MO

**Hays, Craig**  
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**Hays, Jessica**  
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**Hefty, Jay**  
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*Carla Stephens*

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# Commercial Programs: a Win-Win

By Lane Giess, Director of Commercial & Nontraditional Data Programs

If we take a look at the role of a seedstock producer and what they have to offer the beef industry, it's two things: genetic progress and customer service. In order for breeders to set themselves apart, these are the two areas that will require the most attention. The question I ask you is, "How can you advance your genetic progress and add to the suite of customer service options you provide your customers? Is it through one program?"

The answer is "yes".

It's no secret the IGS Multi-breed Genetic Evaluation powered by BOLT is the most comprehensive and largest beef genetic database in existence. The ability to accurately evaluate animals across breeds, composites and commercial cattle is now possible.

The largest beef-industry group that benefits from this genetic evaluation is actually the commercial cattlemen, those producers who have been asked to sit idly by as the most advanced genetic technology only applied to seedstock cattle.

The American Simmental Association (ASA) recently rolled out the Commercial Total Herd Enrollment option (THE-CM) designed specifically to provide a home for commercial cattlemen to take their selection decisions to the next level and capitalize on female genetic awareness.

But let's face it, this doesn't just help commercial cattlemen, this is one of the most impactful tools available to seedstock breeders. Have you ever wanted to prove your genetics faster?



*A seedstock producer chats with his customer before a bull sale.*



Adding a customer's commercial herd can add additional contemporary groups with diverse genetic comparisons. This helps build genetic connections back to your herd. If your customers decide to use genomics (aka the Cow Herd DNA Roundup), all of that genomic information flows back to your own herd as well.

Furthermore, this is a customer service opportunity to provide your buyers with tools that will help them make more accurate and informed genetic selection decisions.

Ultimately, you as a seedstock breeder receive more accurate and reliable EPDs, and your customers gain access to increased genetic awareness on their cow herd they have never had access to before. You both benefit.

The THE-CM program itself costs \$500 per cow herd regardless of size and breed type. Enrollment in THE-CM provides cattlemen access to all of the programs and services offered by the ASA, including the Cow Herd DNA Roundup (CHR), Feedlot Profit Calculator™ (FPC), Herdbook software, Active Herd management software, and an active ASA membership.

If you want to take your marketing a step further, perhaps incentivize enrollment by offering an equivalent credit of \$500 back on the purchase of an animal in the following year's sale for every customer who enrolls. And I would go so far as to mention there will be seedstock breeders that outright cover the \$500 charge for their customers.

The ASA will work with you on these marketing efforts. Advertisements and editorial content for the THE-CM are available to integrate into your sale catalogs. Video's outlining the commercial programs, CHR and FPC can be downloaded for use on your websites and eblasts.

For those interested, email [carcdata@simmgene.com](mailto:carcdata@simmgene.com) or call 406-587-4531.



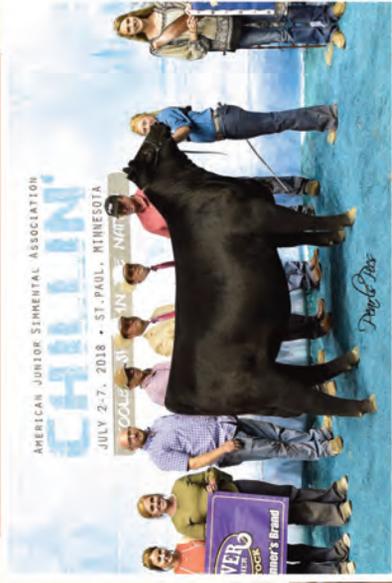
For more information on how to enroll in the commercial option — check us out online. ♦

# THE PROGRAM

## CARDINAL // FRANKENREIDER

**DECEMBER 8 - WYOMING, ILLINOIS**

*Selling 110 Bred and Open Females on the farm*



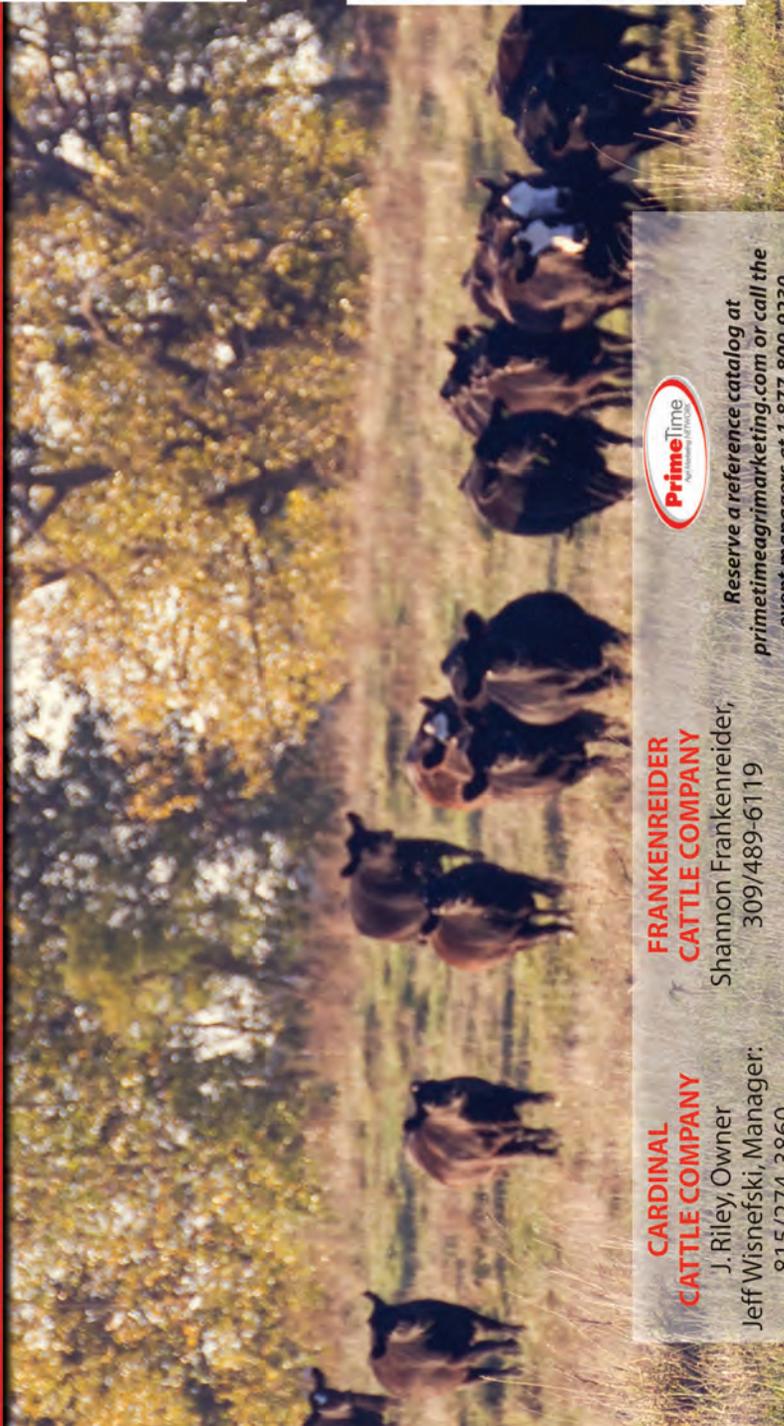
2018 AJSA National Classic  
Grand Champion Sim-Solution Female  
Shown by Kenidy Effling, SD



2018 Illinois Beef Expo Supreme Champion  
Multiple wins for Nalaney and Ashtin Guyer, IL



2018 Illinois State Fair Champion Bred & Owned Female  
2018 World Beef Expo Champion Open & Junior Simmental



**CARDINAL CATTLE COMPANY**  
J. Riley, Owner  
Jeff Wisniewski, Manager:  
815/274-3860

**FRANKENREIDER CATTLE COMPANY**  
Shannon Frankenreider,  
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Reserve a reference catalog at  
[primetimeagrimarketing.com](http://primetimeagrimarketing.com) or call the  
event managers at 1.877.800.9230

# Cooperator Herds Wanted



**CMP**  
ASA  
CARCASS MERIT PROGRAM

**Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP.**

*"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."*

*Lynda Stuart,  
Stuart Land and Cattle Co.*

*"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."*

*John Hall, Ph.D.,  
Professor and Extension Beef Specialist and Superintendent at University of Idaho Nancy M. Cummings REEC.*

## **Incentives for Cooperators**

- ◆ Free semen from the industry's top herd sire prospects.
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program.
- ◆ ASA will pay \$60/AI sired carcass that is harvested.
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

## **How does it work?**

- ◆ ASA assigns all matings in a random fashion so the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ ASA will use several sires per contemporary group to provide more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

## **Qualifications**

1. All cows are individually identified along with birth year and approximate breed makeup.
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves.
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data.

Contact Lane Giess or Jannine Story for more information at 406-587-4531.

# HPF QUANTUM LEAP 2952



# QUANTUM LEAP

**YOUR HERD IN THE DIRECTION OF PERFECTION!**

	CE	BW	WW	YW	MCE	Milk	\$API	\$TI
EPD	12	1.2	72	101	5	19	128	73
%	25		35					30

EPDs as of 9.4.18

ASA#: 2649657 • Homozygous Polled • Heterozygous Black  
Sire: HTP/SVF Duracell • Dam: RP/MP Right to Love 015U



Quantum Leap's famous dam at Hudson Pines Farm.



Quantum Leap's famous maternal granddam – Valentine.

**Quantum Leap** was a champion bull at nearly every major show in 2014 and 2015! Now, his first progeny are the result of the eye-appeal, body-capacity, and structural soundness that he is dominantly transmitting!

**Owners: Circle M Farms and Rocking P**

## QUANTUM LEAP "LIT UP" THE 2017 AJSR NATIONAL CLASSIC!



Grand Champion Bred and Owned Percentage Cow Calf Pair – exhibited by Brooklyn Vurden.



Reserve Grand Champion Bred and Owned Percentage Female – exhibited by AK Phillips.



Grand Champion Bred and Owned Purebred Female – exhibited by AK Phillips.



3rd Overall Purebred Female – exhibited by Morgan Phillips.



11th Overall Purebred Female – exhibited by Kayden Tanner.



13th Overall Purebred Female – exhibited by Allie Jordan.



CMFM Time to Shine 99D, Champion at 2017 Simmental Sweepstakes Junior Show.

**Semen - \$50**  
**5 ml sexed female - \$200**

**CATTLE Visions**

**866-356-4565**

# Down to the Genes

## Everything you need to know about ASA's DNA Services and more.

### Focus on Parentage

By Jackie Atkins Ph.D., Lilly Platts, Leoma Wells and Riley Foster

Whether you use parent verification to confirm breeding records, distinguish between AI and pasture bred calves, or to sort through progeny from a multi-sire pastures, parental validation is an important test for accurate records and genetic evaluation. Especially in a young unproven animal, knowing the accurate pedigree is a big step in evaluating that animal's genetics.

Additionally, about 10% of pedigrees reported across all breed associations are inaccurate — cleaning up these errors will have a tremendous impact on evaluating the cattle as seedstock. This “Down to the Genes” segment introduces parentage test descriptions, reported results and interpretations, and member actions to resolve parentage conflicts.

### Introduction to the parentage tests

In the past, microsatellite markers (also called Short Tandem Repeats or STRs) were used to confirm parentage but these were costly and not always reliable tests. Most new parental validations are completed with single nucleotide polymorphisms or SNPs (pronounced “snips”). The SNPs are locations in the DNA that vary from one animal to another. The SNP parentage test uses over 100 SNP markers to either qualify or exclude an individual as a parent. Each animal has two markers at each SNP location (one on each pair of chromosomes representing one from each parent). The SNP parentage analysis looks at the SNP (DNA variant) at a specific location for an animal and then looks to see if the sire and/or dam were able to pass along that marker to their offspring. The SNP parentage repeats this logic across all the parentage markers to analyze if the sire and dam could be the parent animals. The default parentage test, called “seek sire” and all the genomic panel parentage tests (uLD, GGPLD, GGPHD) use this SNP method. To understand more how SNP parentage tests work, and go through an example yourself, check out the Have you Herd blog.

It is important to note the parentage analysis has to be done on the same platform among all animals in the comparison. You can not compare a calf with SNP DNA markers to a dam with microsatellite markers.

### Definitions

**Excluded:** *The proposed parents had SNP markers that could not have been passed to the calf and are therefore not the parents of the calf.*

**Qualified:** *The SNPs from the parents of the animal tested were possible as the parents of the animal. Note false positives may occur with the parentage test which is why the DNA report says “Qualifies” as there is no evidence that the animals tested are not the parent animal but false positives are possible.*

**DNA on file:** *The SNP parentage markers are completed on an animal but neither of that animal's parents have the SNP parentage markers for comparison. In this case, the SNP parentage of said animal is in our system for future progeny comparisons, but the ASA is unable to qualify the parents of this individual as there are no markers on the sire or dam.*

### Interpretation of SNP parentage results/reports

The following tables provides parentage results, their interpretation, and Herdbook abbreviations, when no further action is needed.

No further action needed:		
Report	Interpretation	Herdbook Abbreviation
Animal qualified through DNA to both sire and dam	Animal matched to both sire and dam	PQB = parentage qualified to both
Animal qualified through DNA to sire	Animal matched to sire. Dam does not have DNA on file for comparison	PQS = parentage qualified to sire
Animal qualified through DNA to dam	Animal matched to dam, sire does not have DNA on file for comparison	PQD = parentage qualified to dam
Animal qualified through DNA to sire, dam waived	Animal matched to sire, dam DNA outdated (microsatellites) and unable to make comparison	PQS
Animal qualified through DNA to dam, sire waived	Animal matched to dam. Sire DNA markers outdated (microsatellites) and unable to make comparison	PQB
Parentage qualifications waived	Both the sire and dam have outdated (microsatellites) markers and unable to compare to their parentage markers	BTF = blood type on file, this animal has SNP DNA on file but not able to compare to its parents DNA
Animal DNA placed on file	Sire and dam do not have DNA on file for comparison	BTF

## DNA Exclusion Procedure

If an animal does not qualify to a parent(s) then the following procedure is executed. The table below describes parentage results that require action from the breeder to resolve.

- Member is notified via email or mail of the animal's DNA test results
- Animal is automatically suspended in the database.
- It is the member's responsibility to contact ASA regarding the exclusion.
- Members are advised to submit alternate sire/dam possibilities for the animal.

## DNA Re-Check

Alternate sire/dam possibilities are compared.

- If a qualifying parent is found, the DNA record and pedigree are updated accordingly.
- Animal record is unsuspended.
- If the animal is registered a new certificate is issued and mailed with a copy of the DNA results.
- If the animal has registered progeny, a new certificate is issued on each animal and mailed with a letter explaining the update.

## Pedigree Update per Member Records

If a qualifying parent is not found we ask the breeder to supply written documentation of their breeding records for the birth year of the animal.

- If the breeder is certain of a pasture sire then the written documentation supplied is used to update the pedigree on the animal.
- Animal record is unsuspended.
- If the animal has registered progeny a new certificate is issued on each animal and mailed with a letter explaining the update.

If the breeder is unable to determine a pasture exposure sire then we remove the sire information from the pedigree and un-register the animal.

Parentage Results Requiring Action From Breeder to Resolve			
Report	Interpretation	Result	Next Steps
Both sire and dam did not qualify	Both sire and dam are excluded as potential parents.	Animal on suspension until: 1.) parentage is resolved with a qualifying DNA test, 2.) breeder updates pedigree per records (See 'Pedigree Update per Member Records' for more detail) or 3.) if unable to determine parent(s), pedigree is cleared and animal is considered commercial	Breeder submits alternate sire and dam possibilities to ASA
Animal qualified through DNA to dam, did not qualify to sire	Animal matched to dam but the sire was excluded.		Submit alternate sire possibilities to ASA
Sire did not qualify, dam not on file	The sire was excluded and the dam does not have DNA on file for comparison		Submit alternate dam possibilities to ASA
Animal qualified through DNA to sire, did not qualify to dam	Animal matched to sire but dam was excluded.		
Dam did not qualify, sire not on file	The dam was excluded and sire does not have DNA on file for comparison		
Sample failed testing – no results	The sample submission on the animal did not work.	Parentage qualifications will not display on Herdbook until a new sample is submitted and completes testing.	A new sample submitted preferably with a different type of collection, i.e., if a blood card was submitted the first time we suggest a TSU submission or hair for the second.



**To understand how the parentage marker analysis works, check us out online at [simmental.org/haveyouherd](http://simmental.org/haveyouherd).**

## Can ASA look for potential parent animals without direction from the member?

To parentage test an animal, ASA has to be provided with parent possibilities in writing. A "random survey" type test cannot be run. In addition, any parent possibility must have DNA parentage markers on file with ASA in order to be compared. ♦



**2019 National Classic**  
Hosted by: Simmental Breeders Sweepstakes  
Locaton: Louisville, Kentucky  
Dates: July 22-28



**2019 North Central Regional Classic**  
Hosted by: North Dakota Simmental Association  
Locaton: West Fargo, North Dakota  
Dates: June 11-15



**2019 South Central Regional Classic**  
Hosted by: Oklahoma Simmental-Simbrah Association  
Locaton: Stillwater, Oklahoma  
Dates: June 19-22



**2019 Eastern Regional Classic**  
Hosted by: West Virginia Simmental Association  
Locaton: Lewisburg, West Virginia  
Dates: June 19-22



**2019 Western Regional Classic**  
Locaton: TBD  
Dates: TBD



[juniorsimmental.org](http://juniorsimmental.org)





# Welcome to the cutting edge

Our new GGP lineup delivers amazing power to genomically enhance your EPDs.

Today, you can plan, select and manage young seedstock with the prediction accuracy of older bulls siring several calf crops. You can save years on your herd goals – for less than it costs to fill up with gas.

We not only make DNA testing easy. We make it profitable. From fast sampling of calf DNA to quick turn-around with new products that work in powerful synergy. From time-saving conveniences to a full range of innovations designed to help you take full advantage of beef genomics.

There are exciting new ways for us to work together to attain your goals with Simmental, SimAngus™, Simbrah and SimAngus HT cattle. And we would love to be your partner as you brand your legacy in the 21st Century. To learn more, contact ASA at (406) 587-4531 or visit [www.simmental.org](http://www.simmental.org)



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# Women of ASA

By Lilly Platts

**Editor's Note:** This is the second article in a series highlighting influential women in the Simmental industry.

**Former ASA Trustee, Lora Rose, is one of many influential women in the Simmental industry.**

**L**ora Rose has always had a thirst for knowledge and desire to educate herself. This led her to become heavily involved in the Simmental breed, being elected to the Board of Trustees, as well as serving as chair-woman of the Breed Improvement Federation (BIF).

Rose was raised in a small northwestern Minnesota town, surrounded by farm country. Both of her parents were farmers, and Lora jokes that in the area they had, "11 months of snow and one month of hard living." In the 50s, her parents moved to Washington state to find better work. Rose went on to study radiology while raising her kids, and eventually found a nursing job in Colville, where she lives today.

She met her husband Ron there, and he had a few cows of his own. Being close to the Canadian border, Rose was first exposed to Simmental at events in Spokane, which breeders from Alberta would attend. After meeting several Canadian breeders, they travelled across the border to purchase their first Simmental female in 1989.

Rose soon became involved with the Washington Simmental Association, and heard stories of the American Simmental Association's Board from a fellow Washington breeder who was a Trustee at the time. She and Ron were now farming full-time and raising cattle, and her kids were involved with the junior programs. They put on sales in the state, and along with their kids, helped other juniors attend the AJSA Western Classic. After holding many positions on the Washington Simmental Association Board, she was nominated for the ASA Board of Trustees. She was elected, and served from 1998 to 2004. She saw Simmental endure many issues and triumphs, and remains a vital piece of the breed's history.

## Lora Rose

"For a long time, I was a CowBelle, but I wanted to hang out with men who were looking at ways to market cattle, improve financial conditions, and evaluate production



Lora Rose, alongside Erika Kenner, Susan Russell, and Beth Mercer, all women who have served on the ASA Board of Trustees.

factors. I always spent time with my dad, working on engines, and loved mechanics. I thought women were pretty uninteresting compared to men because men talked about their work. **I listened intently because I had a passion for science and mechanics.**

"One reason I really liked cattle was the science behind animal breeding. I loved spending time with people interested in that. I learned about genetics in my training for radiology, but when Bob Schalles (KSU) retired in 1998, I asked if I could have his teacher's manual. **At my "day job" during lunch break, I studied his genetics book to gain a knowledge base for reference.** Any time I went to a conference or meeting, I learned something."

"I really didn't sit down and decide what I was going to do in life, it just happened. **I deeply respect those people who were cattle industry leaders and organizers and thrived in situations where I could find ways to help others.** It's good to show that normal people accomplish things. It's not like there was any magic, but I think a lot of things that happen in life are because people work towards them. **Being involved doesn't take a tremendous brain or formal education. I feel personal success happens because of commitment and dedication, but more importantly because of your spirit of service to others.**

"My enthusiasm for the cattle business was driven by the fact that in the end, I wasn't going to personally gain a lot, but I believe the industry benefited by using good science. **My good friend Sally Buxkemper is a woman I had so much respect for.** She and other women weren't unusual at all, they just wanted to be a part of what was going on. To do that, you had to invest time and energy. I'm the kind of person who throws myself into something or I won't do it at all. You do it because there is work that needs to be done, and a group of people can accomplish more than individuals. Working in organizations just becomes part of how you get things done easier. Lastly I am grateful for the friendships of so many fine people I've met throughout my years in the cattle business. ♦

# The ASA Customer Service Team is here to help you.

When your business grows, our business grows.

## Front-line Customer Service



*Erika Tinetti*



*Katelyn Gould*



*Tiffany Paulson*



*Cindy Newell*

ASA handles jobs of all sizes with care and timeliness.

## Accounts Receivable



*Carla Stephens*

## DNA Department



*Robin Marston*



*Lilly Platts*



*Riley Foster*

We work hard to give everyone the special attention needed.

## Total Herd Enrollment



*Jannine Story*



*Emme Troendle*

To help with your planning, here are the turnaround times you can generally expect:

- ▶ Voicemails returned within 1 business day
- ▶ Emails responded to within 2 business days
- ▶ Registrations completed within 7 business days
- ▶ Foundation registrations completed within 2-3 weeks

Please include the following information in your communication with the ASA:

- ▶ Membership number
- ▶ Job or invoice number
- ▶ Registration number or tattoo of animal(s) in question

## Data Processing Support



*Marni Gaskill*



*Heidi Todd*

For frequently asked questions and answers, check out the Profit Through Data blog at [simmental.org/profitthrudata](http://simmental.org/profitthrudata)



406-587-4531



[simmental@simmgene.com](mailto:simmental@simmgene.com)



# Embrace the Past,

*As ASA celebrates 50 years, we look to the past, and how it shapes our future. This month's issue is the ninth and final installment in a year-long series, focused on*

## Golden Memories

Coordinated by Emme Troendle

In the spring of 2017, the ASA genetic evaluation included the first multi-breed stayability EPD using the new International Genetic Solutions (IGS) Single-step Genetic Evaluation powered by BOLT. In the December '16/January '17 issue of *the Register*, Drs. Jackie Atkins, Lauren Hyde, and Wade Shafer address the changes to the new software system.

### Multi-breed Stayability: First EPDs Using BOLT

*By Drs. Jackie Atkins, Lauren Hyde, and Wade Shafer*



*Jackie Atkins, Ph.D.*



*Lauren Hyde, Ph.D.*



*Wade Shafer, Ph.D.*

It's here! The Spring 2017 evaluation includes a multi-breed stayability EPD using the much anticipated new genetic evaluation software, dubbed BOLT. The stayability EPD uses a random regression approach to predict stayability developed by Dr. Janusz Jamrozik and colleagues from the University of Guelph and the Canadian Simmental Association. Dr. Scott Speidel at Colorado State University, Dr. Bruce Golden (Theta Solutions), and the genetics team at International Genetic Solutions (IGS) (Lauren Hyde, Wade Shafer, Mahdi Saatchi, and Steve McGuire) worked together to incorporate the new methodology into the IGS evaluation. The new stayability evaluation includes data on animals of varying breed composition, directly incorporates genomic data, produces true accuracy values and provides stayability EPDs to all IGS partners on a common base.

#### Features of the Multi-breed stayability with BOLT:

- 1) **Multi-breed stayability.** As mentioned, the new stayability EPD is calculated for all cattle in the database (not just for purebred and fullblood Simmental). As stayability is a very important economically relevant trait for female production, the ability to have stayability calculations on all cattle will improve the prediction of the All Purpose Index (\$API) in hybrid cattle and cattle of other breeds.
- 2) **Direct incorporation of genomic data.** Because BOLT was used to calculate the Stayability EPD, the evaluation used the DNA markers, pedigree information, and phenotypic data simultaneously in the

prediction of the stayability EPD. Previously molecular breeding values (MBVs) were calculated from the genomic information and those MBVs were blended separately into the EPD prediction. The new direct method of including DNA markers not only improves the genomically enhanced EPD for the genotyped animal but also uses this information in the EPD calculations of relatives.

- 3) **Better prediction of accuracy.** The BOLT software calculates a true accuracy of the EPD rather than an approximation of accuracy. With the limitations of the old software and computer memory, calculating true accuracy was not an option as the system of equations was too large and cumbersome to manipulate.

In addition, the method of approximation tended to inflate accuracy values. What does this mean to breeders? In most cases, animals will have a decrease in reported accuracy for stayability but this reported accuracy will be the true accuracy for the EPD. True accuracy values help producers better manage risk associated with bull selection.

- 4) **Change in base:** With all the changes made to the stayability evaluation, the base for stayability has changed for purebred and fullblood Simmental. All cattle in the IGS collective will be on the same base and comparable directly with each other. Breeders will see movement in stayability EPD from previous evaluations, not only because of changes to methodology but also because of a base change. However, changing the base does not affect the ranking of cattle; it simply shifts all EPDs up or down by the same increment.

# Imagine the Future

revisiting historically significant documents, articles, and photographs, in addition to hearing from those involved about the significance of this history.

## Golden Opportunities

Matt Spangler, Ph.D., Professor and Extension Beef Genetics Specialist at University of Nebraska-Lincoln, addresses the importance of releasing the first EPD using BOLT and where it has lead ASA and ASA's IGS partners.



Matt Spangler, Ph.D.

### First IGS Multi-breed Stayability Release

By Dr. Matt Spangler

The spring 2017 evaluation brought the first EPD using a single-step genomic inclusion model using BOLT software to the beef industry — Stayability. The significance of this was largely unknown, or ignored, just two years ago. In retrospect, I believe there are several significant impacts of this, and I also believe it highlights where we need to place effort moving forward.

**Stayability:** I believe it is significant that the first multi-breed IGS EPD generated via BOLT software was stayability. There is not a single trait that is more economically relevant in the case where replacements are retained. Estimates that I am aware of range between 30% to 50% of the differences in net profit for a self-replacing herd are due to the length of productive life of cows. How could it be this large? Think of the cost of heifer development, reduced productivity of younger cows, decreased salvage value past the age of open heifers, and depreciation costs. It is also critical to note that the net profit differences I mentioned above are at the commercial level — the design of indices is to improve profitability at the commercial level.

**Multi-breed:** This represented a multi-breed evaluation using all animals in the IGS database and theoretically could have been adopted by all IGS partners with data in the database at the time. Not everyone took this decision to adopt and as a consequence confusion persisted (and persists as I write this) relative to rank changes of animals between breed-centric EPD and IGS multi-breed EPD. A true multi-breed evaluation in beef cattle is perhaps the most complicated task that could be undertaken. Outside of the complexity of the statistical models, there is the complexity of managing multiple data sources all of which have their nuances. The staff at ASA do not get enough credit for their work to make this happen resulting in multi-breed predictions for a multitude of traits.

**Single-step inclusion of genomics:** To my knowledge, this was the first EPD in the beef industry generated using a single-step marker effects model. This was due to a great deal of theoretical development work at Iowa State University by Rohan Fernando,

Dorian Garrick, and Jack Dekkers and truly ground-breaking computational development work by Bruce Golden. The movement to a “single-step” method eliminated the need for the cumbersome process of “re-training” genomic predictors and more appropriately weighted the influence of genomic data on resulting EPD.

**Random regression:** I see this as being a significant change for two primary reasons. First, it allowed for a more sensible accounting for success, failure, and unknown observations. Additionally, given that the paper published illustrating using a random regression model for stayability was published in 2013, this illustrated a willingness by the IGS group to adopt newer methods in a more rapid fashion. This was an encouraging sight for someone like me, who at the time was very much an outsider to the efforts of IGS.

**BOLT:** This was the first EPD made available to the beef industry using BOLT software. The computational demands required for multi-breed evaluations of over 10 million animals with records using the above mentioned genomic model would have been practically impossible on a weekly basis before BOLT. This initial stayability release was proof that it was indeed possible to generate EPD using the required models and software.

**Moving forward:** At the time of writing this, the majority of IGS partner breeds have released the full suite of IGS EPD. Those who have not are nearing the finish line and have released test version of EPD to their breeders. This is not the end of change, but rather a better vantage point to understand what should come next. There needs to be a concerted effort to genotype more young females and to connect to the commercial industry in a way we never have before to garner additional phenotypes and to truly align selection in seedstock herds with the needs of the commercial industry. Genetic evaluation methods are constantly evolving, and the methods used by IGS should as well.

**Take-home message:** Change is good, inability (or refusal) to adapt is bad. ♦

AMERICAN SIMMENTAL-SIMBRAH  
F O U N D A T I O N



# Gala and Auction

YOU ARE INVITED!

January 20, 2019

DoubleTree (3203 Quebec St), Denver Colorado starting at 6:30 pm.



**Bob Farmer**

Writer and spokesman for the famous *Farmers' Almanac*.

The American Simmental-Simbrah Foundation presents Bob Farmer as the guest speaker at the Foundation Gala. As a writer and spokesman for the famous *Farmers' Almanac*, Mr. Farmer brings this treasured publication alive. With his unique down-home style of wit, audiences appreciate his clean approach to humor and everyday living. He has been quoted on the front page of the *Wall Street Journal*, appeared at the Grand Ole Opry and travels the nation informing, motivating and entertaining all types of audiences. Wonderfully unique, informative, uplifting and entertaining, Mr. Farmer has been called a good mix between Jerry Clower and Garrison Keillor.



For more informaton, please contact:

**Fred Schuetze, Chairman**

bhr@speednet.com  
817-892-0563

or any ASF Board Member

**Youth, Education & Research**

[www.simmental.org/foundation](http://www.simmental.org/foundation)



American Simmental-Simbrah Foundation

# Auction 2019

Check the website for updates  
to the list of donated items:  
[www.simmental.org/foundation](http://www.simmental.org/foundation)



Original Design 50th Anniversary Belt Buckle



50th Anniversary Belt Buckle #43



Napa Valley for Two — Tour and Wine Tasting



Custom-made Bit



Ultimate Iliamna, Alaska, Fishing Lodge Experience



Eagle Pass Ranch — Pheasant Hunt



Custom-made Saddle Blanket



Benelli Raffaello 50th Anniversary Limited Shotgun



Handmade Turquoise Necklace



Authentic Mississippi-made barn wood frame with Mama cow print



Back Page 2019 Membership Directory



Wood Carving of Parisien



Back Page 2019 Sire Source

## Semen Package

WS Beefmaker (3)  
Dream On (1)  
Olie (3)  
Shear Force (2)

Bid online, [liveauctions.tv](http://liveauctions.tv)



# FROM THE HEADQUARTERS



By Lauren Hyde, Ph.D., IGS Head Geneticist

With nearly 17,000,000 pedigree records and records on over 400,000 new animals added each year, International Genetic Solutions (IGS) has the largest multi-breed genetic evaluation system in the world — a system that provides commercial producers with the most powerful and user-friendly selection tools that have ever existed.

Most of us know who has the largest single-breed system.

Recently I came across a press release dated June 20, 2018, stating that Angus Genetics, Inc. (AGI) reached a historic milestone, surpassing 500,000 genotypes in its database. The press release included other metrics as follows:

“The Angus extended pedigree includes more than 22 million animals, and the evaluation consists of 8.9 million weaning weights and 1.57 million calving ease records all from first-calf heifers, 280,000 docility scores, 118,549 carcasses, 67,600 heifer pregnancy records and 22,000 individual feed intake records.” Given that I am responsible for preparing the data files that go into the weekly IGS genetic evaluation, I wondered how our database compares to AGI’s. The following table shows the number of edited observations that went into the September 25, 2018 IGS evaluation for several different types of records relative to the AGI counts.

Type of Data	IGS	AGI
Pedigree Record	16.6 million	22 million
Birth Weight	10 million	
Weaning Weight	9.4 million	8.9 million
Yearling Weight	3.5 million	
Carcass Record	88,808	118,549
Ultrasound Record	553,000	
Heifer Calving Ease Score	1.95 million	1.57 million
Docility Score	636,000	280,000
Dam Stayability Record	1.5 million	
Genotype	153,462	500,879

*\*Note that the IGS counts do not include any new data submitted to the Red Angus Association of America (RAAA) since the last Cornell evaluation (Spring 2018). New RAAA data are currently in the test system and will be added to the production system this fall.*

IGS is very comparable to, and even outperforms AGI in several categories, however, three details stand out:

1. The number of yearling weights in our database is only 37% of the number of weaning weights and only 35% of the number of birth weights.
2. We have 30,000 fewer carcass records than AGI.
3. We have 350,000 fewer genotypes than AGI.

Although members of the American Simmental Association and other IGS partner associations are doing a great job collecting and reporting phenotypes through weaning, they should focus on genotyping more of their calves and, if possible, collecting and reporting post-weaning phenotypes.

Quality genotypes and phenotypes are crucial to the success of the IGS evaluation, and here is what you can do to help:

**Whole Herd Reporting** — If you haven’t already, you should consider enrolling your entire herd with a breed association total herd reporting program as it offers the most complete picture of the genetics involved in your herd.

**Proper contemporary groups** — It is important for the genetic evaluation that you group, to the best of your ability, animals that were treated uniformly. Proper reporting of contemporary groups ensures better predictions for all.

**Take data collection and reporting seriously** — Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. If possible, try to collect additional phenotypes like mature cow weight, cow body condition score, feed intake, and carcass data.

**Use genomics** — DNA testing adds more information to what we know about an animal. The more genotypes we collect, the better we can predict DNA-tested animals in the future. Also, the more relatives genotyped, the better we can predict their relatives in future generations. Therefore, to ensure your bloodlines are well represented in the predictions, genotype your animals. ♦

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# BULLETINS

## Electronic Voting Option

ASA members may nominate and elect Trustees electronically. Only active members are eligible to vote and to hold office. To indicate that your preference is to vote electronically, members should log on to their own account (Herdbook Services). **Click on:** "Update Account." **Go to:** "Select Voting Preference;" **Select:** "Keeping Same email" or add "Voting email;" **Select:** "Submit your request."

You may also send in a written request to register, although it is recommended to do so online. Registration by phone is not accepted.

## New \$50 Reinstatement Fee

During the April, 2017, Board Meeting in Bozeman, the ASA Board enacted a new Annual Service Reinstatement Fee of \$50 for members who have not paid their Annual Service Fee (ASF). The current year's ASF was billed at the beginning of July, and if not paid prior to October 23, 2018, ASA will remove this billing from the member's account and the membership becomes inactive.

If a member wishes to become active later in the same fiscal year, a penalty late ASF fee will apply. This late fee consists of the regular fee (Adult \$110, Junior \$50) plus a \$50 penalty fee. If you have questions, please contact the Association at 406-587-4531 or [simmental@simmgene.com](mailto:simmental@simmgene.com).

## DoubleTree Is Denver Headquarters

Once again, the DoubleTree Hotel Denver, 3203 Quebec Street, will serve as headquarters for the ASA Annual Meeting, Foundation Auction, and ASA Board Meetings. A special Stock Show rate of \$120 is available to ASA members; to reserve your rooms, call 303-321-3333 and ask for the "SimGenetics 2019" block. Reservations must be made no later than December 14, 2018, after that date, the quoted flat rate will no longer be available.

Transportation to the DoubleTree is by train to the Central Park Station and then shuttle service to the hotel. Once you arrive at Central Park Station, contact the hotel (303-321-3333) and request shuttle service to the hotel. The DoubleTree provides transportation to and from the NWSS grounds.

## Four Trustees Positions Open In Three Regions

A total of four Trustee positions are open in three regions as follows:

**North Central (one seat):** John Irvine, KS (eligible for re-election)

**South Central (one seat):** Chuck Miller, MO

**Western (two seats):** Tim Curran, CA (eligible for re-election)  
Clay Lassle, MT (eligible for re-election)

**Eastern:** no open seats.

No more than two members from any state can serve on the Board concurrently. Two seats are open for election in the Western Region. Only one additional person from Montana or one additional person from Washington may fill a vacancy. One seat is open for election in the South Central Region. No person from Oklahoma or Texas may fill that vacancy.

ASA Rules and Bylaws provide that if a Trustee serves as Chairman of the Board during the final year of the second term, that Trustee will be able to serve an additional year as a voting member of the Board. Thus, Tim Smith, as outgoing Chairman, qualifies to serve an additional year on the Board.

## Election Timetable

**Sept. 14** Write-in ballots for Trustee nominations mailed and posted online.

**Oct. 15** Deadline for write-in ballots to reach Chairman of the Tellers.

**Nov. 14** Trustee election ballots mailed and posted online.

**Dec. 14** Deadline for Trustee ballots to reach Chairman of the Tellers

Call to Meeting mailed and posted online, including ballots, for any Rules or Bylaw changes.

**Jan. 7** Deadline for Rule/Bylaw change ballots to reach Chairman of the Tellers.

**Jan. 19** 51st Annual Meeting

## 2019 NWSS Schedule Announced

The schedule for activities for the 2019 National Western Stock Show has been announced. The event is being held in conjunction with the 51st ASA Annual Meeting.

**Date and Times are:**

**Monday, November 20** **Entry Deadline online at: [www.nationalwestern.com](http://www.nationalwestern.com)**

**Thursday, January 17**

8:00 am ASA Board and Committee meetings

**Friday, January 18**

8:00 am ASA Board meeting  
NWSS pen and sale cattle check-in

**Saturday, January 19**

8:00 am ASA Board meeting

10:00 am Annual Meeting

1:00-4:00 pm Meet and Greet on the Grounds

6:30 pm SimMagic on Ice

**Sunday, January 20**

8:00 am Bull Pen Show (including People's Choice Judging)

NWSS Hill cattle check-in

6:30 pm Chairman's Reception

7:00 pm Foundation Gala

**Monday, January 21**

8:00 am Female Pen Show

2:00 pm The One Sale XXVI

**Tuesday, January 22**

8:00 am Junior Show

Open Class Bull Show

Wild, Wild West Sale, Brighton, Colorado

**Wednesday, January 23**

8:00 am Open Class Female Show

## Upcoming international Simmental/Fleckvieh Events

- 2019 – Costa Rica will host the Conference of the Americas and WSFF technical meetings.
- 2020 – WSFF Congress will be held in Vienna and Freistadt, Austria, September 1-6 . A World Fleckvieh show will be September 6, in conjunction with the Fleckscore Worldcup.
- 2021 – Guatemala will host Conference of the Americas and WSFF technical meetings.
- 2022 – WSFF Congress will be hosted in Mexico

## ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights into its database. Cow weights provide valuable information for use in our genetic evaluation system. ASA requests that you weigh your cows close to weaning time, and, if possible, give your cows a body condition score at the same time.

## New Genetic Condition Panel Pricing

The Genetic Conditions Panel is undergoing changes to include all seven of the genetic defects tracked by the American Simmental Association. These defects are: AM, NH, CA, DD, OS, PHA, and TH.

The new Genetic Conditions Panel will only be available with GGP-LD or GGP-HD testing, and the add-on price for the panel will be \$25. If the animal is not undergoing a GGP-LD or GGP-HD test, then defect testing will be \$25 per defect. If requesting the genetic conditions panel after a GGP-LD or GGP-HD test is complete, the testing will be billed at single defect rates, which is \$25 per defect.

## 2018 Year-Letter is “F”

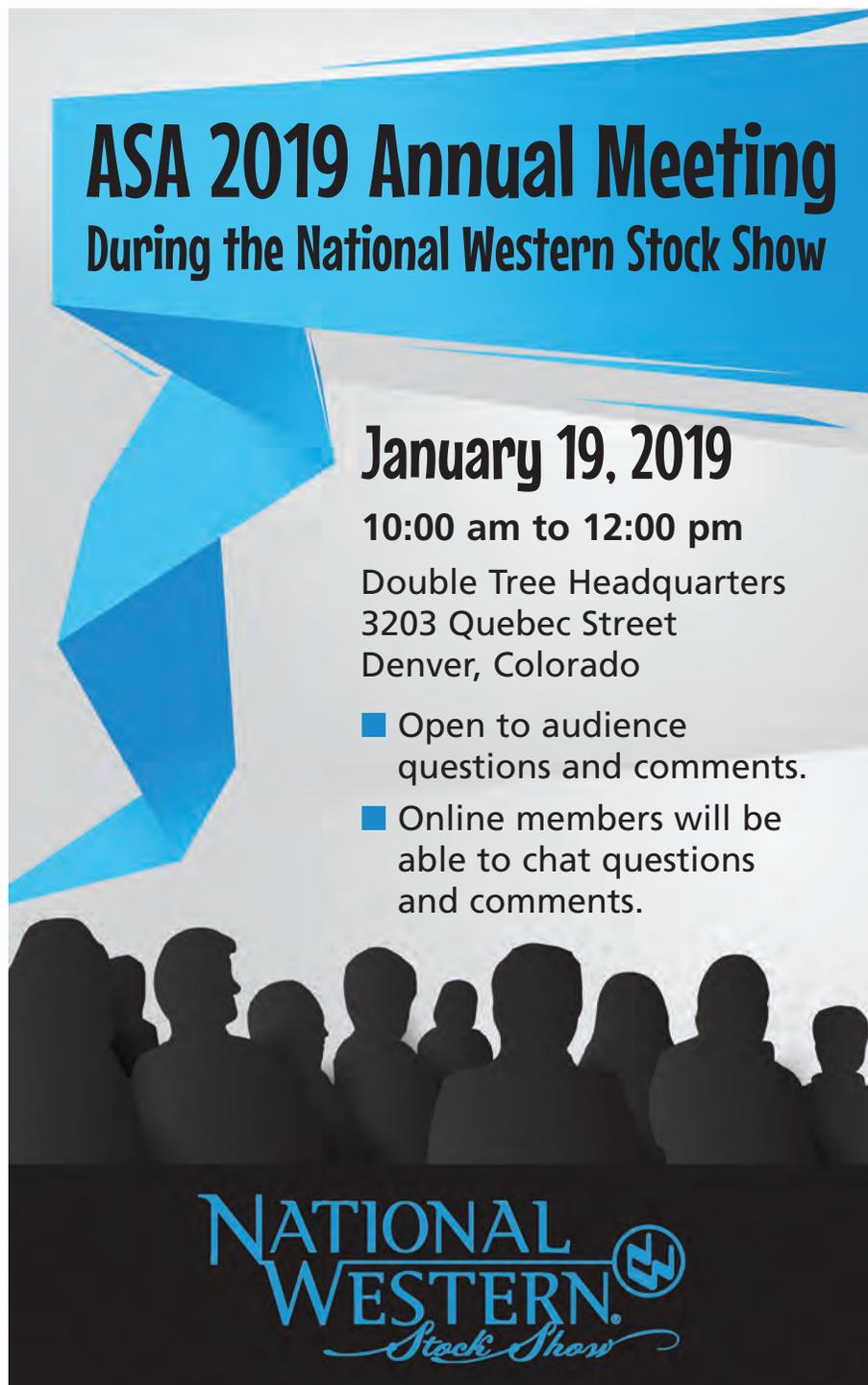
The year-letter animal identification letter for 2018 is “F”, and will be followed by **G** in 2019 and **H** in 2020. The letter **E** was the year-letter designated for use during 2017.

## DNA Updates

As of September 1, 2018, DNA invoicing is completed at the time of requesting the tests (instead of when results are received). This will increase efficiencies and reduce the number of invoices members currently receive.

To cover ASA’s cost, members will be charged \$1.00 per blood card, \$2.00 per sample pull, and research fees (\$1/minute) associated with DNA work outside the regular procedures, for instance misidentified samples or samples showing up to the laboratory without proper paperwork.

Due to delays in transit times, the ASA will now automatically ship kits via 3-day FedEx, charged to the member account. Members can request to use US Postal Service, but the default will be for FedEx 3-day shipments starting Monday, October 1. ♦



**ASA 2019 Annual Meeting**  
**During the National Western Stock Show**

**January 19, 2019**  
**10:00 am to 12:00 pm**  
Double Tree Headquarters  
3203 Quebec Street  
Denver, Colorado

- Open to audience questions and comments.
- Online members will be able to chat questions and comments.

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# SIMGENETICS

## Workshop Hosted by Kenner Ranch

Kenner Simmental Ranch hosted a workshop for North Dakota Extension Service Specialists at their ranch in Leeds, ND, on September 18. The three-hour program shared information on ASA performance programs that are available to commercial beef producers and introduced the IGS Feeder Profit Calculator™ (FPC). The state and county specialists provide educational beef programs within North Dakota and are an important resource for cattle producers.

Russ Danielson (far left) and the North Dakota Extension Service Specialist Team.



## Honor or Memorialize a Special Person



By contributing to the American Simmental Association's Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.

*Each gift will be acknowledged and contributions are tax-deductible.*

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**Acknowledge memorial gift receipt to:**

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ASA was represented by Educational Specialist Russ Danielson. During his presentation, he reviewed the 50-year history of the ASA and Simmental cattle in North Dakota. Five commercially oriented ASA programs were outlined with special emphasis on the FPC. The afternoon session was part of an annual two-day beef cattle update for North Dakota Extension Service personnel.



Danielson sharing a powerpoint slide on commercial programs.

## FPC Educational Evening

An educational evening was recently held at Trauernicht Simmentals, in Wymore, NE. A crowd of 250 people gathered for dinner and heard from Chip Kemp, ASA and IGS Director of Commercial and Industry Operations. Kemp provided an introduction to the IGS Feeder Profit Calculator™ (FPC) and spoke about the recent partnership with IMI Global.



Kemp (middle) sharing information on FPC. ♦

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### CSA Recently Elected Officers

The Colorado Simmental Association elected new officers during its September board meeting. Jay Hill, Sterling, is incoming 2018/2019 president; Mitchell Jergensen, Ramah, is vice-president; and Susan Russell, Sugar City, was reappointed as secretary/treasurer.

Previously, at the CSA annual meeting, Charles "Mick" Meiklejohn, Collbran, was elected to the board of directors; and Jay Hill and Mitchell Jergensen, were re-elected to the Colorado Simmental Board of Directors. Rounding out the board are Vicky Ahlberg, Longmont; Willie Altenburg, Fort Collins; Russ Princ, Fort Collins; and Beth Temple, Center.

The Board formally recognized and thanked Duke Duzik, Craig, who was term-limited. Duzik earned the traditional engraved cowbell as he retired from Colorado Simmental Association Board.



CSA President Jay Hill

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### NSA at Husker Harvest Days

The Nebraska Simmental Association (NSA) and several breeders displayed their cattle with active interest from cattle producers and youth groups during Husker Harvest Days, Grand Island, Nebraska, September 11-13.

Husker Harvest Days is a three-day agricultural event that brings in over 100,000 attendees from across the state of Nebraska and other states. All types of agricultural equipment, products and livestock are on display.



Left to right: Don Hansen, Bert Moore, Rick Wetovick, Scott Herrick, Gary Ames, Jock Beeson.



NSA's Husker Harvest Days display with Simmental, SimAngus™, and SimGenetics cattle.

### NDSA Convention and Tradeshow

The American Simmental Association recently participated in the 89th Annual Convention and Tradeshow of the North Dakota Stockmen's Association September 13-15, in Bismarck.

Russ Danielson, ASA's Educational Specialist, hosted a booth and discussed ASA and IGS programs.



Left to right: Dr. Greg Lardy, NDSU Vice President of Agriculture; Russ Danielson, Kevin Hansen, NDSA Director and Simmental breeder; Wade Moser, past NDSA Executive Vice President.



A large crowd attended the North Dakota Stockmen Association's annual convention and tradeshow. ♦



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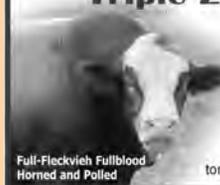
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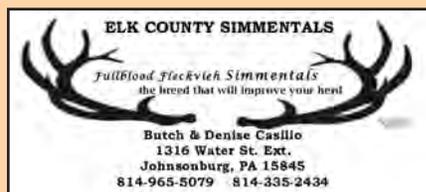
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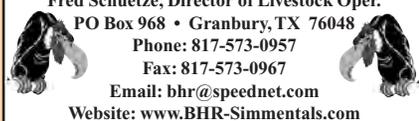
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# 2019 Spring Total Herd Enrollment

The American Simmental Association encourages all members to participate in our cow inventory system. The following information will assist during enrollment of your cow herd.

## 1. Get Your Preliminary Inventory

(should include any cow enrolled in the previous year, first-calf heifers, and purchased cows)

- Use the Data Entry section of Herdbook Services from our website [www.simmental.org](http://www.simmental.org) or complete paper inventory and return to ASA.

## 2. Decide which Cows will be in your 2019 Spring Calving Herd

- “Enrolled Cows” are any females of calving age, 2017 Spring-born females, and jointly owned females managed with your herd
- “Removed Cows” are any females of calving age removed from your herd. Every cow listed not given a removal code will be enrolled in your Spring 2019 herd.

## 3. Provide Enrollment/Removal Data

### Codes for

#### Enrolling Dams —

- ASA number, tattoo, birth date, and breed codes.

### Enrollment Codes and Description

0 Cow Bred to Calve During the Season	3 Exposed and Failed to Conceive — Moved to Next Season (Fall 2019)
1 Heifer Bred to Calve During the Season	4 Exposed and Failed to Conceive — Moved to Next Year (Spring 2020)
2 Not Exposed — Moved to Next Season	5 Donor Cow
	6 Recipient Cow

### Codes for

#### Removing Dams —

- At least one is required, however, you may assign up to two removal codes per dam.
- Remember to place an N in the A/B/C/N column.

### Removal Codes and Description

60 Exposed and Failed to Conceive	68 Died - Other	76 Prolapse
61 Aborted	69 Died - Sickness/Disease	77 Sickness/Disease
62 Age	70 Disposition	78 Sold, Breeding Purposes, Paper Not Transferred
63 Appearance	71 Herd Reduction	79 Sold, Breeding Purposes, Paper Transferred
64 Calf Loss at Calving	72 Hoof Condition	80 Structural Soundness
65 Calf Loss Post Calving	73 Horned	81 Udder Quality
66 Color	74 Injury	82 Genetic Defect Status
67 Died - Calving	75 Production/Performance	

## 4. Decide which Payment Option Best Fits Your Herd

These rates apply for enrollments submitted by December 15, 2018.



	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
<b>Enrollment Fees:</b>	\$15.00	\$0.00	\$7.50	\$500/herd
<b>Registration Fees:</b>	\$0.00	\$30/\$40/\$50 <sup>a</sup>	\$30/\$40/\$50 <sup>a</sup>	\$42/\$52/\$62 <sup>a</sup>
<b>Choosing the best options:</b>		<sup>a</sup> Depending on age of calf	<sup>a</sup> Depending on age of calf	<sup>a</sup> Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPDs for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
<b>Benefits of Enrolling:</b>				
EPDs to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
<b>Requirements when enrolled:</b>				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓

## 5. Send Your 2019 Spring Inventory to ASA by December 15, 2018

- **Online** — using Data Entry section of Herdbook Services — [www.simmental.org](http://www.simmental.org)
- **Email** — [THE@simmgene.com](mailto:THE@simmgene.com)
- **Mail** — One Genetics Way, Bozeman, MT 59718

Call if you would like a paper inventory:

**406-587-4531**

## Example of Enrollment Form

	AnmRegNbr	AnmTatt	Primary Code	Addtnl Code	A/B/C/N	Animal Name	Birth Dt	Brd Cds	Bill Code	Remarks
<b>COW 1</b>	2345678	3Y	0		A	Ms Sooner Pride	2/14/11	PB SM	F	
<b>COW 2</b>	2678901	23Z	60	74	N	Ms Pistol Pete	1/15/12	5/8 SM 3/8 BR		Open
<b>COW 3</b>		12A	6		B	Ms Go Big Red	3/5/13	1/2AN 1/2 GV	F	
<b>COW 4</b>	(2987654)	13B	0		C	Ms Perfect Crimson Tide	4/1/14	PB CS	F	
<b>COW 5</b>	2998765	7016	2		A	Ms Tough Buckeye	5/3/17	PBAN	F	Too small to breed

### Cow 1 — Ms Sooner Pride

Purebred Simmental registered with ASA  
**Primary Code - 0** - Cow bred to Calve During the Season  
**A/B/C/N - A** - Enrolled in Option A  
**Bill Code - F** - Pay the full \$15.00 for Option A enrollment now

### Cow 2 — Ms Pistol Pete

Purebred Simbrah registered with ASA  
**Primary Code - 60** - Exposed and Failed to Conceive  
**Addtnl Code - 74** - Injury  
**A/B/C/N - N** - Not Enrolled, removing from inventory  
**Remarks** - Open

### Cow 3 — Ms Go Big Red

Commercial cow who is NOT in ASA database  
**Primary Code - 6** - Recipient Cow  
**A/B/C/N - B** - Enrolled in Option B  
**Bill Code - Blank** - No billing associated with Option B enrollment

### Cow 4 — Ms Perfect Crimson Tide

Commercial Simmental on file with ASA  
**Primary Code - 0** - Cow bred to Calve During the Season  
**A/B/C/N - C** - Enrolled in Option C  
**Bill Code - F** - Pay the full \$7.50 for Option C enrollment now

### Cow 5 — Ms Tough Buckeye

Purebred Angus registered with ASA as a Foundation cow  
**Primary Code - 2** - Not Exposed-Moved to Next Season (Fall 2019)  
**A/B/C/N - A** - Enrolled in Option A  
**Bill Code - F** - Pay the full \$15.00 for Option A enrollment now  
**Remarks** - Too Small to Breed



## Instructions for Online Enrollment



From the Simmental Home Page [www.simmental.org](http://www.simmental.org)

- Select **Herdbook**
- Log In** by entering
  - 6-digit member number (zero filled example: 000317)
  - Password
- Under **Data Entry** select **Online**
- On the **Inventory** tab, make sure year is **2019** and season is **Spring**.
- Select **Update 2019 Spring THE Cow Inventory**
- Update Inventory
  - If the dam is remaining in your herd, enter appropriate Enrollment code in **Primary Code** column
  - If the dam has been removed from your herd, select a **Removal Code** and enter in the **Primary Code** column. To designate a second reason for removal, you may enter a **Removal Code** in the **Addtnl Code** column as well.
  - A/B/C/N** Enrollment Type — If you are enrolling in **Option A** — place **A** in this column. For **Option B** — place a **B** in the column. For **Option C** — place a **C** in this column. For **Option D** — place a **D** in the column. If the cow is being removed from the herd place a **N** in the column.
  - Remarks** — You may use this column if you wish to have additional remarks on a dam. This column is for member use only, ASA *will not adjust enrollment* based on this column.
  - Bill Code** — This column is to be used by members to indicate how you would like to be billed for your enrollment. A "H" in this column indicates you wish to pay half the enrollment fee at time of submission. The other half of the fees will be billed later on in the year. An "F" indicates to pay the full amount due on each cow for the year upfront. If bill code column is blank an "F" is assumed.
  - To add cows** — Scroll down to a blank row. If you do not have a blank row, click on your last dam and hit your enter key. This will create a blank row.
    - Cows on file with ASA\*, enter ASA number in **AnmRegNbr** column
    - Cows not on file with ASA\*, enter tattoo in the **AnmTatt** column, enter birthdate in **BirthDt** and breed(s) in **Brdcds** column.
    - \*Please note: If your dam has had a calf reported to her or has been enrolled in THE previously, she will have a number in the ASA system. Please type that number into the **AnmRegNbr** column so that a new dam record does not get created.*
- If there are **Errors** and/or **Warnings**
  - Errors** (indicated in red at beginning of row) or **Warnings** (indicated in purple at beginning of row)
  - Move cursor over to top of spreadsheet and select tab labeled **Errors or Warnings**
    - Screen will display each error or warning
    - Errors must be corrected before submitting data to ASA
    - Warnings may need to be corrected before submitting to ASA
    - Jobs may be submitted to ASA with warnings, but not errors
- Once all cows have been given an enrollment or at least one removal code and there are not any errors, select **Submit Data**
  - A new page will display; if there are no errors, a **Proceed to Billing** link will be available
  - Select the **Proceed to Billing** link to display a billing summary. THE is billed at the time of submission, so you will have an invoice amount due if you are enrolling in **Option A, C or D** (after the first deadline all options (A, B, C or D) will have a balance due).
  - Complete your job:
    - To complete payment with a credit card select **Add Payment**. Enter in your credit card information. Select confirm. You will then need to select the button **Final Submit** (Only click once). A screen will then show an invoice that you can print and store in your records. It should also say **Invoice Status: Complete**.
- To save job and return later, select **Save and Exit**. The job will remain in an incomplete status under your account. **Please be aware that billing will work off the submission date, not the date the job was initiated.**
- Submit your inventory by **December 15, 2018**, to ensure the lowest possible THE enrollment fees.

*Please double check to make sure your inventory job is complete. If you go to **Data Entry**, select **Online** and on the left hand side choose **Incomplete Jobs**. If your **Inventory Dam 2019 S** job is listed with a button that says **Resume**, it is still at an incomplete status. Select **Resume** and submit your job through completion.*

**All above enrollment information assumes inventory submission by **December 15, 2018**.**



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## CUTTING EDGE

### USDA Confirms Atypical BSE

A six-year-old mixed-breed beef cow in Florida has tested positive for atypical H-type Bovine Spongiform Encephalopathy (BSE). The animal never entered slaughter channels and at no time presented a risk to the food supply or to human health.

Atypical BSE cases do not impact official BSE risk status recognition because this form of the disease is believed to occur spontaneously in all cattle populations at a very low rate. Two types of BSE exist: classical and atypical. Classical BSE is the form that occurs primarily in the UK, beginning in the late 1980s and has been linked to variant Creutzfeldt-Jakob disease in people.

### Feds, Industry Work Together on Antimicrobial Resistance

A group of federal agencies, including USDA, FDA and Centers for Disease Control and Prevention (CDC), have joined forces with processors, meat organizations and more than 100 other companies and organization in a global effort to address antimicrobial resistance.

Called the Global AMR Challenge, the initiative kicked off with an event at the United Nations General Assembly. The program intends to create international standards and codes of practices to prevent unsafe residues of veterinary drugs in food, to develop integrated surveillance that can help mitigate risks associated with antibiotic use and to minimize the development and spread of antimicrobial resistance in humans and animals.

### New Research Battling Superbugs

A new technique called SAFIRE has been developed by the University of Colorado to fight antibiotic resistant superbugs. More than 23,000 people die annually in the United States from bacterial infections that have evolved to resist antibiotics.

By screening for new small molecules with anti-microbial properties, the researchers found that the bacteria itself is not killed, but cellular machines are shut off which bacteria use to protect themselves from both antibiotic medications and the body's own immune-boosting proteins.

### China Reports FMD

China's Ministry of Agriculture reported an outbreak on Friday of foot-and-mouth disease in a herd of cattle. According to a Reuters report, the cattle had been transported to the Xinjiang region from Gansu province.

The suspected outbreak was discovered on September 6, and confirmed the diagnosis of the O-type strain of the disease on September 14. The local government in Xinjiang then culled 47 cattle following the outbreak. The outbreak is now under control, the ministry said. This is the eighth case of the O-type strain found in livestock in China this year. In August, China culled 173 pigs due to FMD. ♦



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Beatrice, NE

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Ginger 930Y



**LHT Ms  
Order 143F**  
W/C Executive  
Order 8543B x W/C  
Lock Down 206Z



**LHT Ms  
Order 140F**  
W/C Executive  
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Sandeep Upper  
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# Foundation Honor Roll

The most recent list of people who have made a donation to the ASA Foundation.

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## **Nichols Farms**

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## **Miller Simmental**

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## **Pelton Simmentals**

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## **Lassle Simmentals**

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## **TNT Simmentals**

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## **Gibbs Farms**

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## **Kaelberer Ranch**

New Salem, ND

## **McDonald Farms**

Blacksburg, VA

## **Trinity Farms**

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## **Frontier Beef Systems LLC**

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## **Lehrman Family Simmentals**

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## **Macneil, Michael**

Miles City, MT

## **Rusk, Clint**

Stillwater, OK

## **Spangler, Matthew**

Friend, NE

## **Crow Publication, Inc**

Greenwood Village, CO

## **Heartland Cattle Co**

McCook, NE

**We Invite You to Add  
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## **BEEF BUSINESS**

### **Trump Sets More Tariffs on China**

The White House has taken two actions that could impact meat processors: imposing high duties on imports of more goods from China. The administration announced a 10% tariff on \$200 billion more in Chinese goods in late September, which will increase to 25% on January 1, 2019.

The administration announced earlier in the year that the US would impose tariffs of 25% on \$50 billion worth of Chinese imports. At that time, China immediately announced a 25% tax on 128 US products including beef, pork, and soybean exports to China in retaliation.

### **Food Security Improved for US Households**

An estimated 15 million US households or 11.8% were food insecure last year, down from 12.3% in 2016, a new USDA report said. The latest data show a continued decline from a high of 14.9% in 2011; however the figure is still above the pre-recession level of 11.1% of 2007.

In 2017, 4.5% of US households had very low food security, down from 4.9% in 2016. Food-insecure households are defined as having had difficulty at some time during the year providing enough food for all their members due to a lack of resources.

### **USDA explains Trade Aid Payments**

USDA has released a paper informing how the agency is arriving at damage estimates from trade distribution used to calculate payments to producers. The USDA Office of Chief Economist developed estimated gross trade damages from commodities subject to retaliatory tariffs.

To determine the amount of assistance that it would make available to producers, USDA divided the estimated trade damage level by 2017 year production to calculate a per unit rate. That rate is then applied to a producer's actual 2018 production levels.

### **Organic Group Creating Voluntary Checkoff**

The Organic Trade Association has announced it will develop a voluntary, industry-invested checkoff program to fund research promotion and education efforts. Organic stakeholders across the supply chain will collaborate to design and implement the program.

A steering committee has been formed to coordinate the process and address governance questions to maximize participation and decisionmaking. It also aims to bring together multiple private efforts to foster coordinated organic research and promotion.

### **Highest Cattle Inventory in 20 Years**

Cattle and calves on feed for the slaughter market in the US for feedlots with capacity of 1,000 or more head totaled 11.1 million head. The inventory was 5% above a year ago and the highest inventory since the series began in 1996, according to USDA's monthly cattle on feed report.

Placements in feedlots during July totaled 1.74 million head, 8% above 2017. Net placements were on the high end of analysts expectations. *The Daily Livestock Report* noted that placements of cattle under 600 pounds were up 14% and those 600-699 pounds were up 23%.

### **Meat Vending Machines Popular**

Appleton Meat Co. has enjoyed so much success with its meat-dispensing vending machines that the company is gearing up for a major expansion, even eyeing the streets of New York City. The vending machines have proved so popular over the past few years dispensing meat in Stone Ridge, NY, that they required constant restocking to keep up with demand.

The machines dispensed beef, pork, lamb, ground beef or sausage. Busy lifestyles are driving people to find convenient solutions to meet their needs, including 24/7 access to fresh meat.

### Kentucky Moves Cattle

A Kentucky-based, privately held cattle company is facing federal charges for illegally moving 60,000 head of cattle out of state without proper inspection by a veterinarian. A federal grand jury has indicted the Louisville-based operation with one count of conspiracy, one count of moving cattle in violation of federal law and one count of aiding and abetting a false statement.

Authorities also indicted a veterinarian associated with the event with similar charges. In addition, the veterinarian was charged with filing at least 600 false interstate certificates of veterinary inspection covering the 60,000 head of cattle in that period.

### Florence Causes Huge Animal Losses

Hurricane Florence apparently has caused massive livestock losses as state officials and processing companies assess the damage to operations and farms. The North Carolina Department of Agriculture and Consumer Services estimated preliminary livestock losses from the storm making landfall and subsequent flooding at 3.4 million poultry and 5,500 hogs.

North Carolina is the nation's second largest producer of pork products and a major poultry producer, raising nearly nine million pigs on 2,100 farms, according to the North Carolina Pork Council.

### NM Plant Expands to Bison Processing

A small New Mexico beef processing operation that opened its doors a year ago is adding bison meat packing in an effort to differentiate itself from larger competitors, according to local news reports.

USA Beef Packing, based in Roswell, has signed a contract with a ranch near Amarillo, TX, to supply bison and has agreed to pack the meat for retailers and distributors. Handling bison and competing with larger packing plants is more difficult for smaller operations because of the special training involved in handling bison.

### Trouble Mounts for Tennessee Packer

Southeastern Provision, a Tennessee meatpacker whose owner pleaded guilty to criminal charges related to hiring and paying undocumented workers, is now facing a fine for safety violations. The company's owner filed guilty pleas covering two counts of willful failure to collect or pay employment taxes, one count of wire fraud and one count of employment of unauthorized aliens.

Tennessee's Occupational Safety and Health Administration (TOSHA) is fining the company \$41,775 for 27 safety violations. TOSHA's probes followed quickly after the Immigration and Customs Enforcement Bureau raided the plant and arrested 97 people suspected of illegal immigration. ♦

**IT IS AN EXCITING TIME TO BE SIMMENTAL**

Members of the beef industry have a lot to say about **Simmental** and **SimAngus™**. This feedback is invaluable and tells us that **Simmental** is headed in the right direction. **ASA's** focus on profitability through science means that we will continue to put our customers' best interests at the forefront of everything we do.

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# CORPORATE REPORT

## Huge Restaurant Chains Merge

Inspire Brands (parent company of Arby's, Buffalo Wild Wings, and Rusty Tacos) has recently agreed to buy Sonic Corp., in a deal valued at \$2.3 billion that includes assumption of Sonic's debt. The acquisition adds 3,600 Sonic drive-ins to Inspire Brands' 4,700 combined units of Arby's, Buffalo Wild Wings and Rusty Taco.

Under the terms of the deal, Sonic will become a privately held subsidiary of Inspire Brands and will continue to be operated as an independent brand. The deal has been approved by the Sonic Board of Directors, but still hinges on approval of Sonic Shareholders, and is expected to close by the end of the year.



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## Cargill Profit Rises on Beef

Cargill has reported that both earning and revenue rose 5% in the company's fiscal first quarter, lifted by continuing strong domestic and international demand for beef. The Minneapolis-based agribusiness giant said operating earnings in its Animal Nutrition and Protein business were just below last year's strong first quarter, helped by another good performance in North American protein.

Overall net earnings rose to \$1.02 billion in the first quarter from \$937 million a year ago. Operating earnings fell to \$883 million from \$888 million. Revenue rose 5% to \$28.7 billion.

## Brazil Rejects JBS Settlement

A deal proposed by JBS S.A. and majority shareholders to settle potential charges related to insider trading has been rejected by Brazil's securities regulator CVM. CVM decided to reject the proposal to settle the charges "due to the seriousness of irregular conduct."

Wesley and Joesley Batista, majority shareholders of JBS, are being investigated for performing operations with dollar futures contracts and stocks in the market, using privileged information about their plea bargain deals closed with federal prosecutors before news about their testimonies broke in the Brazilian media. In the bargain deals, they revealed a corruption scheme involving payment of bribes to Brazilian politicians.

## Hormel Invests \$150 Million

Hormel foods has announced it will invest \$150 million to expand its manufacturing facility in Nevada, IA, to meet growing demands for its Burke brand pizza toppings and other fully cooked meat products.

The 210,000-square-foot expansion is one of the largest in the company's history and will add 210 new jobs. The project will double the size of the facility, adding to the current 225,000 square feet of production, warehouse and office space where 350 people currently work. The expected completion date will be early 2020. ♦



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# BACK TO BASICS

By Jannine Story, Director of Performance Data Programs.

## 2019 Spring THE Enrollment is Now Open!

*Are you new to Total Herd Enrollment (THE)? Or are you an active participant in THE? One may wonder why enroll in THE? Why take the time?*

THE was created to provide maximum data value to its participants and the industry. Those who choose to participate have a clear advantage when it comes to the next generation of genetic evaluation tools. By keeping detailed reproductive records on their cow herds, THE participants provide ASA with data critical in the calculation of stayability (our most economically important EPD) and heifer pregnancy (in development) — two of the most important traits in the cow business. In exchange for their vigilant data collection, members enrolled in THE pay reduced registration fees and benefit from the most accurate EPDs possible. If THE sounds like something you would like to be part of, give ASA a call today.



Jannine Story  
406-587-4531  
THE@simmgene.com

### 2019 Spring THE Enrollment Checklist

A spring calver is any female due to calve January 1-June 30, 2019.

- ✓ Before you start your inventory, print/tear out the most up-to-date instructions and enrollment codes. Enrollment instructions and codes are available on the tear-out insert, see pages 49 and 50, or you may print a copy from [www.simmmental.org](http://www.simmmental.org), select Animal Registration, then Total Herd Enrollment from the dropdown and then on the left side select Online Enrollment Instructions. You can also print them from the log-in page of Herdbook Services. Since the website and codes are continually updated, please print a new copy or use the tear-out to ensure you are using the latest copy.
- ✓ Each cow listed on the preliminary inventory generated by ASA will need an enrollment code or a removal code. No partial inventories will be accepted.
- ✓ Inventory is available online; however, we will be happy to mail, fax or email an inventory to you. To request an inventory sent by US mail, please call 406-587-4531 or email [the@simmgene.com](mailto:the@simmgene.com).
- ✓ Submit completed enrollment by December 15, 2018, to avoid late-enrollment penalties.
- ✓ Before you enroll, make sure you have met all calf data reporting requirements for dams enrolled in seasons prior to Spring 2018.
- ✓ **Note:** If you submit your inventory by December 15, 2018, you do not have to submit your 2018 spring calf data prior to enrolling your cows.

### Methods to submit enrollment

Online using Herdbook Services\*

- \*If you have never used online services, please contact ASA to be issued a password for your account.
- Email to [THE@simmgene.com](mailto:THE@simmgene.com).
- Fax to 406-587-9301.
- Post mail with postmark on or before December 15, 2018.

### Helpful Hints

- ❖ If you are enrolling females that are not recorded under your member number, (owned by juniors or in a partnership), please add them to your inventory by their ASA registration numbers, not tattoos.
- ❖ If you own a donor or recipient female and they are managed within your herd, enroll those females with the appropriate codes. (If the donor or recipient female is not managed within your herd, you do not have to place them on your inventory.)
- ❖ When placing a Removal code on a dam (60-82), make sure to place an **N** in the **A/B/C/N** column; the **N** stands for not enrolling.
- ❖ Make sure to follow your enrollment job all the way through to submission to ASA. To check if the job has been completed:
  - Select Data Entry;
  - Select Online;
  - Select Incomplete Jobs (third tab down on the left-hand side);
  - If the job is still listed with a button labeled **Resume**, it is **INCOMPLETE**. Select **Resume** and submit job through completion.

**Please do not hesitate to contact the office for assistance in completing your job.**

## What's in a Code?

Every year, Total Herd Enrollment (THE) members are asked to update their dam inventory, which effectively removes any females no longer in the herd. The importance of this inventory is to accurately determine the reproductive status of every female within your herd. While we have seen many new exciting EPD developments at ASA, it is more important than ever for members to be utilizing the correct removal codes, allowing ASA to make an accurate assessment of why females are exiting herds.

With Spring 2019 enrollment right around the corner (deadline is December 15, 2018) we wanted to go over some situations and examples of how dams should be coded.

Situation	Primary Code	Additional Code
Bred dam, came up open at preg check, shipped	60 – (Exposed and Failed to Conceive)	
Dam injured, came up open, shipped	60 – (Exposed and Failed to Conceive)	74 – (Injury)
Dam had stillborn calf and then prolapsed, freezer beef	64 – (Calf Loss at Calving)	76 – (Prolapse)
First-calf heifer sold with papers, reducing herd, not keeping replacements	79 – (Sold, Breeding Purposes, Paper Transferred)	71 – (Herd Reduction)

One of the most important codes to use, if it applies, is the 60 code, exposed and failed to conceive. If the female was AI bred or pasture exposed, comes up open, then exits the herd, it is imperative to turn in this information to ASA. As you can see on the example chart, up to two codes can be assigned to allow a more accurate portrayal of the situation if needed. Since you are only able to update females as removed during the enrollment season, it is critical to keep records throughout the year when dams are being shipped, sold, or die, so that when it is time to complete your inventory the removal codes are as accurate as possible. As always please contact the ASA office with any questions you may have about removing females or certain situations within your own herd at [THE@simmgene.com](mailto:THE@simmgene.com) or 406-587-4531. ♦



# THANK YOU

to everyone who showed interest  
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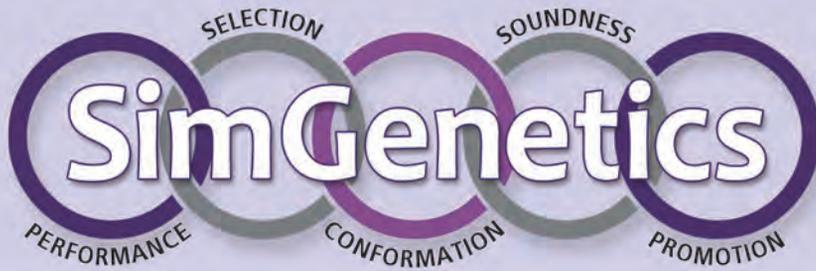
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# ASA RING OF CHAMPIONS 2018-2019



Only the four major shows involved in the national show rotation are eligible for the “ASA RING OF CHAMPIONS 2018-2019”.

Shows include: 2018 American Royal  
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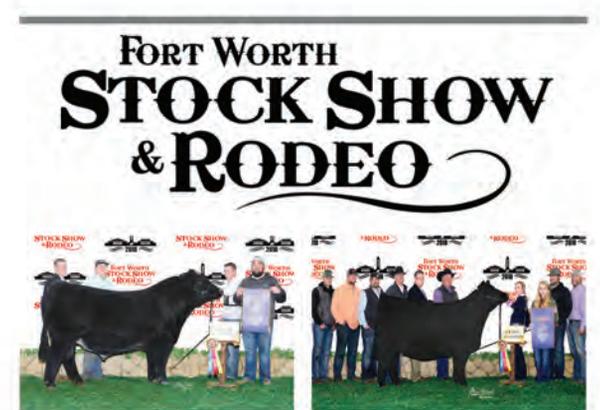
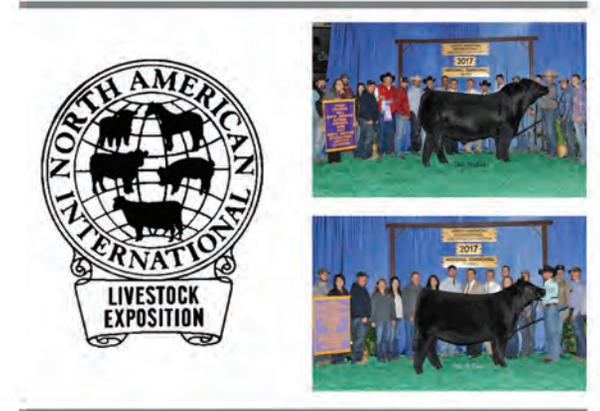
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## Qualifications:

- Exhibitor must be an active member in good standing with the American Simmental Association
- Purebred Simmental: 7/8 Simmental and up
- Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- Animals and their exhibitors must abide by the rules of the show(s) in which they participate.
- All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given.

## Additional information:

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# INTERNATIONAL

## China Cancels Trade Talks with US

The United States and China have activated new sets of tariffs on each other in an escalating trade war that promises no resolution in the immediate future. China recently cancelled planned trade talks with the US, according to multiple media reports.

Washington has placed a 10% tax of \$200 billion worth of Chinese goods. China retaliated with tariffs of 5% to 10% on 60 billion worth of US products, including meat products. Forecasters are predicting the trade war could reduce global economic growth through 2020.

## Plant-based Burgers Selling at Canadian Chain

A&W Food Services of Canada Inc., Canada's second-largest burger chain, is already on its second helping of plant-based patties, according to a report by Bloomberg. After first putting Beyond Burger on its menu in July, the item sold out within weeks, prompting A&W to re-up. The item will return to the menu across Canada this winter.

A&W is the latest meat-focused company seeing growth opportunities in plants as some consumers turn away from traditional protein amid concerns about environmental impact, animal welfare and maintaining a healthy diet, according to a news release.

## China Keeps Contaminated Meat from Market

More than 20 outbreaks of African Swine Fever (ASF) have affected several regions in China. The government said it will work to prevent pork that is potentially contaminated with the disease from reaching the market. It has shut down slaughterhouses, quarantined pig farms and banned the transport of pigs to affected regions. Inner Mongolian Government officials have detained four people for forging documents and illegally selling and transporting pigs from an affected province.

ASF doesn't pose a risk to human health, but meat is a vehicle through which the highly contagious disease can spread through the pig population and to other regions. Some pigs are fed pork scraps.

## Irish Beef Looks to Chinese Market

Ireland is looking to increase exports to China since recently opening its doors to the Irish meat market. Irish beef had been absent from the Chinese market for nearly 18 years as the result of an outbreak of mad cow disease in Europe.

Last year, Ireland produced 580,000 tons of beef and 90% was exported. ABP Food Group was the first Irish beef processor to secure a contract in China, supplying Chinese restaurant chain Wow-Prime. It also launched a range of beef products on JD.com, one of China's largest online retailers.

## IBA Discuss Trade War

Members of the International Beef Alliance (IBA) met in Calgary, Alberta, Canada, recently to reconfirm its commitment to trade reform and liberalization, the elimination of tariff and non-tariff trade barriers and the value of facilitating trade. The membership of the Alliance accounts for over 60% of the world's traded beef.

The IBA agreed to work together to encourage Comprehensive and Progressive Trans-Pacific Partnership (CPTPP) countries to ratify the trade agreement before the end of the year. Countries involved in the alliance include: Canada, Australia, Brazil, Mexico, New Zealand, Paraguay and the US. ♦

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### INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Bunostomum phlebotomum</i> – Adults and L <sub>1</sub>	<i>Dictyoaulus viviparus</i> – Adults
<i>Cooperia oncophora</i> – Adults and L <sub>1</sub>	
<i>Cooperia punctata</i> – Adults and L <sub>1</sub>	
<i>Cooperia surmabada</i> – Adults and L <sub>1</sub>	
<i>Haemonchus placei</i> – Adults	<b>Grubs</b>
<i>Oesophagostomum radiatum</i> – Adults	<i>Hypoderma bovis</i>
<i>Ostertagia lynata</i> – Adults	
<i>Ostertagia ostertagi</i> – Adults, L <sub>1</sub> , and inhibited L <sub>1</sub>	
<i>Trichostrongylus axei</i> – Adults and L <sub>1</sub>	<b>Mites</b>
<i>Trichostrongylus colubriformis</i> – Adults	<i>Sarcoptes scabiei</i> var. <i>bovis</i>

Parasites	Durations of Persistent Effectiveness
<b>Gastrointestinal Roundworms</b>	
<i>Bunostomum phlebotomum</i>	150 days
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lynata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
<b>Lungworms</b>	
<i>Dictyoaulus viviparus</i>	150 days

### DOSAGE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

### WARNINGS AND PRECAUTIONS

#### Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment. This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

#### Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter. Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Product product from light LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

#### When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

#### Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

**Other Warnings:** Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

#### TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group treated at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves. Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age, because safety testing has not been conducted in calves less than 3 months of age.

#### STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light. Made in Canada.

Manufactured for Merial, Inc., Duluth, GA, USA.

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You may only have them a short time.  
BUT YOUR *commitment* IS  
**LONG-TERM.**

That's Why You Need LongRange® (eprinomectin)  
For Up To 150 Days Of Parasite Control.<sup>1</sup>

Looking out over your herd, the sight is full of potential. But if you used a short-term dewormer like Cydectin® (moxidectin) or Dectomax® (doramectin) on your stockers, you're not getting the most out of your pasture. That's because cattle were probably reinfected with parasites just halfway through the grazing season.

Only LONGRANGE delivers true season-long control.<sup>1</sup>

**40 lbs.**

In just 104 days, LONGRANGE steers gained 40 lbs. more over those treated with CYDECTIN + SAFE-GUARD (fenbendazole).<sup>2</sup>

*Out here, there is no time for shortcuts. This year, think LONGRANGE.*

[theLONGRANGElook.com](http://theLONGRANGElook.com)

Caution: Federal law restricts this drug to use by or on the order of a licensed veterinarian. Warnings and Precautions: For use in cattle only, not for use in humans or other animal species. Keep out of reach of children. Not for use in breeding bulls, or in calves less than 3 months of age. Not for use in cattle managed in feedlots or under intensive rotational grazing. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post injection site damage (e.g., granulomas, necrosis) can occur; these reactions have disappeared without treatment. Not for intravenous or intramuscular use. Do not underdose. Do not treat within 48 days of slaughter.



<sup>1</sup>Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

<sup>2</sup>Results based on actual on-farm comparative demonstration. Individual herd results may vary. Data on file at Boehringer-Ingelheim.

Consult with your veterinarian to discuss expectations for your operation.

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Available in 500 mL, 250 mL and 100 mL bottles.  
Administer subcutaneously at 1 mL/110 lbs.

# FLECKVIEH FORUM

By Steve Jensen, Fullblood Simmental Fleckvieh Federation President

This month we have several topics for fullblood breeders to consider.

**DIRECTORY:** We are currently preparing the 2019 Membership Directory, which is a listing of all members and contact information. This will be distributed to persons interested in purchasing Fleckvieh cattle. If you are not familiar with the directory, you can view past directories at [www.fleckvieh.com](http://www.fleckvieh.com). Only current and paid members will be included in the directory. If you are not a current paid member, please find a renewal membership application online at [www.fleckvieh.com](http://www.fleckvieh.com).

**ADVERTISING:** Please contact Kimberly to discuss your ad in the 2019 directory. She is available by phone at 855-353-2584 or cell 254-630-5653 or by email [info@fleckvieh.com](mailto:info@fleckvieh.com). This is an excellent resource for breeders looking for Fleckvieh cattle in their area or worldwide. Advertising also helps fund FSFF activities throughout the year. If you need help with your ad design, please contact Kimberly, and we can put you in touch with someone to help.

**CALENDAR:** We also plan to prepare an annual FSFF Calendar. Please make sure you contact Kimberly with any sale dates or activities you want noted on the calendar.



There is also an opportunity to purchase a monthly page to advertise your operation or sale. These pages will be sold on a first-come basis so do not delay.

**BULL TEST:** Going forward, we plan to sponsor a Full Fleckvieh Bull Test and Sale. Currently, there is a bull sale at Buzzard Hollow Ranch, Granbury, Texas, in January and several bull sales in Canada from December through March. There is a large section of the Midwest US where there are large numbers of cattle that are not being marketed. We believe that Kansas, Missouri, Nebraska, and Iowa represent an area we need to explore. The quickest way to showcase Fleckvieh genetics is through bulls used on commercial herds. It is our hope that several breeders can enroll one to ten head each. We also hope to coordinate transportation and delivery to the test facility. Once we get feedback on the interest, we can start to arrange the test location, date, qualifications, and fees. Please let us know your thoughts. Currently, we are discussing testing bulls born December 1 through February 28 or 29, with a sale date in March. We understand that many of you have already made your bull decisions by now, but keep this in mind for next year. More info to come.

**EMAIL ADDRESS:** Member contact through email and/or Facebook is a timelier and much less expensive form of communication than direct mailings. I assume everyone has email and internet capability since that is how calves are registered with ASA and CSA. Please include your email address with your membership renewal/application and join us on Facebook at [www.facebook.com/Fullblood-Simmental-Fleckvieh-Federation](http://www.facebook.com/Fullblood-Simmental-Fleckvieh-Federation). We plan to be more of a presence online in the future so please check your email and Facebook regularly.

**ANNUAL MEETING:** The annual meeting was held October 19. Check with Kimberly for details on an online simulcast we arranged. We welcome your ideas to help promote Fleckvieh genetics and help finance the FSFF. Please do not hesitate to contact Kimberly to discuss. We welcome the opportunity to discuss your ideas and needs in person. ♦

**Fullblood Simmental Fleckvieh Federation (FSFF)**  
 PO Box 321, Cisco, TX 76437  
 Toll free: 855-353-2584  
 Email: [info@fleckvieh.com](mailto:info@fleckvieh.com)  
[www.fleckvieh.com](http://www.fleckvieh.com)

## COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

**Elite:** 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. Identify the hormone which influences water reabsorption from the kidney back into the body.
2. What is the most limiting nutrient for stocker cattle on dry dormant, native grass?
3. What is the approximate percentage of its body weight that a 1,000-pound steer will consume each day?
4. What is the average generational interval in cattle?
5. Which beef breed is noted of having the highest proportion of twins?
6. What is the length, in days, of a normal estrous cycle in beef cows?
7. The hypothalamus controls if and when hormones are released from what gland?
8. What is the term that describes the amount of feed given to an animal in a 24-hour period?
9. A feedstuff, such as hay, which has high fiber content, would be described by what general term?
10. USDA feeder cattle grades are based upon what two factors?

**Answers:** 1. Vasopressin; 2. Crude Protein; 3. 2 to 3%; 4. 4.5 to 6 years; 5. Simmental; 6. Twenty-one days; 7. Pituitary; 8. Ration; 9. Roughage; 10. Frame size and Muscling

# Denver is our WORK ZONE!



## LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark  
Homozygous Black/Heterozygous Polled  
Pays To Believe is the spectacular 2015 NWSS and 2014  
NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions  
and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.

EPDs:  
CE: 8 \$API: 122 \$TI: 64



Dam: URA Baby Doll



Granddam: Rockin Robin



## WLE Big Deal A617

EPDs: CE: 10 \$API: 114 \$TI: 65  
ASA#: 2743620 • Homozygous Polled  
Steel Force x Shawnee Miss 770P  
Big Deal is exciting at Mid Continent Farms  
& Wesner Livestock. Big Deal is calving  
easily and adding value to progeny!  
Maternal brother to Uno Mas.



## CNS-HFS Payload A330

EPDs: CE: 11 \$API: 122 \$TI: 69  
ASA#: 2747228 • Homozygous Black,  
Heterozygous Polled • Pays to Dream x Navigator.  
Extra sound structured, calving ease, solid  
black bull with added depth to make complete,  
sound progeny. He has no white on face to use  
on heifers or cows.



## TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black  
2014 NWSS Champion Bull!  
Homozygous Black &  
Homozygous Polled  
Exciting, extra complete first  
progeny with lots of extension!

EPDs:  
CE: 9 \$API: 128 \$TI: 66



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

\$16,000 Grand Fortune daughter



## OMF Epic E27

ASA#: 3317371  
WS All Around Z35 x OMF Commander Y69  
Homozygous Polled • Homozygous Black  
EPDs: CE: 15 \$API: 147 \$TI: 82  
Exciting calving ease outcross genetics  
who sold to Schooley, IA, and Sears, CA,  
from Oak Meadow's NWSS Pen!



## RFG/K-LER Elevation 727E

ASA#: 3268058  
LRS Elevate 213B x MCM Top Grade 018X  
Homozygous Polled • Homozygous Black  
EPDs: CE: 14 \$API: 156 \$TI: 80  
High-selling bull in 2018 "The One Sale",  
selling to Lee, CO. Tremendous EPDs  
combined with great design —  
an exciting purebred!



## FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time  
Homozygous Black/Homozygous Polled  
Ignition packs an unprecedented load of muscle shape and  
internal dimension together with excellent structure and  
profile. Ask Randy Daniels, Trent Templeton and Todd Alford  
about progeny!

EPDs:  
CE: 15 \$API: 108 \$TI: 56



Ignition's fantastic full sister



2016 NAILE Reserve Champion  
SimSolution Junior Show by Ignition



## Mr. TR Hammer 308A ET

ASA#: 2759745 • Ellingson Legacy x CNS Dream On

EPDs:  
CE: 10 \$API: 124 \$TI: 80

Black/Polled

1/3 revenue sharing \$200,000  
top-seller of the 2013 HCC Sale,  
Hammer is a world class individual  
with a unique blend of pedigree,  
performance and phenotype. A  
rarity who combines performance,  
EPDs and phenotype. With  
Hammer, you can compete on the  
tanbark and produce breed-lead-  
ing bulls who will work for even  
the most discriminating commer-  
cial cattleman!

EPDs as of 8.8.18

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EPDs:  
CE: 12 \$API: 129 \$TI: 84



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

## K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!



EPDs:  
CE: 12 \$API: 122 \$TI: 64



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

## W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:  
CE: 11 \$API: 113 \$TI: 69



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!

## TL Bottomline 38B

ASA#: 2905451  
WS Pilgrim x Fat Butt Heterozygous Black/Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females. Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!



EPDs:  
CE: 13 \$API: 131 \$TI: 73



Carver's dam is the famous donor, Dolly.

Sexed semen available and limited!

## TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearns 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it... he'll add performance and great type!



Carver was the lead-bull in the Kearns' 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C



## KRMS Primary Candidate B204

ASA# 2994148  
OMF Double Shot x Mo Better Heterozygous Black/Homozygous Polled

EPDs: CE: 9 \$API: 120 \$TI: 67

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



## Jass On The Mark 69D

ASA# 3210989  
Loaded Up x In Dew Time Black/Polled

EPDs: CE: 14 \$API: 130 \$TI: 66

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



## K-Ler Cash Flow 528C

ASA# 3042933  
Make It Rain x Miss Kansas

EPDs: CE: 7 \$API: 108 \$TI: 66

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



## JBSF Road Trip 213D

ASA# 3133021  
RLYF Roll Tide x Macho

EPDs: CE: 8 \$API: 111 \$TI: 60

Road Trip is an eye-appealing 3/4 blood raised by Bloombergs. His dam was the 2009 Illinois State Fair Supreme Champion Female.



EPDs:  
CE: 8 \$API: 104 \$TI: 61



Valentine is Legendary's legendary maternal granddam, and foundation donor for many of the Rockin P success stories!

### Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force  
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



EPDs:  
CE: 5 \$API: 115 \$TI: 60

Heterozygous Black,  
Homozygous Polled



VCL LKC Dagger 605D

### VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango  
Full brother to The Duke and Profit Maker



EPDs:  
CE: 8 \$API: 99 \$TI: 56

Heterozygous Black,  
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

### VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:  
CE: 5 \$API: 115 \$TI: 60

Homozygous Black,  
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

### VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here with Profit Maker and Duke!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Sister to Firefly - 3rd Overall B&O at the National Classic, Kersten, NE.



EPDs:  
CE: 8 \$API: 111 \$TI: 64

Homozygous Black,  
Heterozygous Polled



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne

### LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



EPDs:  
CE: 11 \$API: 119 \$TI: 64

Homozygous Black,  
Heterozygous Polled

### LLSF Charged Up D66

ASA#: 3152726  
Pays To Believe x LLSF Cayenne

These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.



EPDs:  
CE: 7 \$API: 125 \$TI: 76

Homozygous Polled  
Heterozygous Black  
Outcross sire owned by JS Simmental, Volk Livestock and Cuming Creek Cattle. Here's a new performance outcross with growth in the top 5% of the breed!

### STF/DSF Brimstone EC70

ASA#: 3276061  
CCR Wide Range x LRS Turning Point 3117A

# SALE RESULTS

## Family Matters Sale

September 15 • 2018, Auburn, KY

No.	Category	Average
76	Total Lots	2,903

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales Management, LLC, Paris, KY

**Sale Staff:** Tommy Carper, Jack Hedrick and Tim Dietrich

### High-Selling Lots:

- \$11,000** – Bred Female, “Tylertown Missy,” s. by TNGL Grand Fortune, bred to OBCC CMFM Deplorabull, cons. by Tylertown Simmentals, sold to Red River Farms, CA.
- \$8,500** – Open Female, “PRS Spring Velvet,” s. by SVF Stonehenge, cons. by Clover Valley Simmentals, sold to Woodlawn Farm, GA.
- \$6,750** – Bred Female, “CVLS Katrina 656D,” s. by CVLS Full Throttle, bred to CCR Anchor, cons. by Clover Valley Simmentals, sold to Buck Creek Ranch, OK.
- \$6,000** – Bred Female, “KenCo Bandit 5908E,” s. by CCR Santa Fe, bred to OBCC CMFM Deplorabull, cons. by KenCo Cattle Company, sold to Gerdes Show Cattle, IA.
- \$5,750** – Open Female, “Tylertown Missy,” s. by SVF/NJC Built Right, cons. by Tylertown Simmentals, sold to ClearWater Simmentals, IN.
- \$5,000** – Bred Female, “KenCo Miss Lookout 6YD,” s. by BC Lookout, bred to CCR Wide Range, cons. by KenCo Cattle Company, sold to Fenton Farm Simmentals, MS.
- \$4,500** – Bred Female, “KenCo Jelly Bean 6C,” s. by SAV Bismarck, bred to WHF Insight, cons. by KenCo Cattle Company, sold to Buck Creek Ranch, OK.



Family Matters Group — Ken Butner, Tyler Kreger, and Steve Sieg.



Tyler Kreger and Mike Brown, B&K Farms.

## Bullseye Breeders Bull Sale

September 19, 2018 • Modesto, CA

No.	Category	Average
38	SimAngus™ Bulls	\$3,634

**Auctioneer:** Rick Machado, CA

**Sale Manager:** Eberspacher Enterprises (EE) Inc., MN

**Marketing Representatives:** Val Eberspacher (EE); Matt Macfarlane, California Cattleman, CA; Jake Pickerine, CA; Logan Ipsen, Western Livestock Journal, ID; and Jason Judge, CA.

### High-Selling SimAngus Lots:

- \$6,200** – “GRS Manning E724,” s. by Quaker Hill Manning EX9, cons. by Gonsalves Ranch, sold to Cotton Creek Ranch, Hornitos.
- \$6,000** – “GRS Frontier E715,” s. by CCR Frontier E715, cons. by Gonsalves Ranch, sold to Cotton Creek Ranch, Hornitos.
- \$6,000** – “GRS Rancher E714,” s. by JF Rancher 222Z, cons. by Gonsalves Ranch, sold to Cotton Creek Ranch, Hornitos.
- \$5,400** – “GRS Fortress,” s. by K C F Bennett Fortress, cons. by Gonsalves Ranch, sold to Him and Michelle Prewett, Hollister.
- \$4,800** – “GRS Boulder E718,” s. by CCR Boulder 1339A, cons. by Gonsalves Ranch, sold to Cotton Creek Ranch, Hornitos.

**Comments:** The Bullseye Breeders Group consists of sale host Gonsalves Ranch, along with Diamond Oak Cattle, Flood Bros. Cattle and Double M Ranch. Also selling were 42 Angus bulls at an average of \$3,582.



Arthur Cabral purchased three Sim-Angus bulls from the Gonsalves program.



Andy and Roger Flood are members of the Bulls Eye Breeders Sale.



Mike Gonsalves welcomes the crowd.



The breeders of the Bulls Eye Sale presented Auctioneer Rick Machado with a custom made bit for his 19 years of service to the sale as their auctioneer. (L-R): Val Eberspacher, Mike Gonsalves, Joey Gonsalves, Rick Machado, Steve Obad)

## Head of the Class

September 22, 2018 • Louisburg, KS

No.	Category	Average
49	Total Lots	\$5,642

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales Management, LLC, Paris, KY

**Sale Staff:** Tom Rooney, Shane Ryan and JW Brune

### High-Selling Lots:

- \$24,000** – Open Female, “CNS HFS Alley E420,” s. by CNS-GVC Blackstar 511C, cons. by Schick/Haefner Cattle Company, sold to White Wing Simmentals, AR.
- \$15,000** – Open Female, “Bramlets Sensation F800,” s. by Colburn Primo, cons. by Bramlet Simmentals, sold to Shoal Creek Land and Cattle, MO.
- \$15,000** – Cow/Calf Pair, “SS/SVF Lynette 420Y,” s. by SVF NJC Built Right, Heifer Calf s. by CMFM Caught Lookin, cons. by Wesner Livestock Enterprises, sold to Adkins Show Cattle, IL.
- \$13,000** – Open Female, “HPF/PCCC Butterfly 516E,” s. by RGRS SRG Two Step, cons. by Sanders Ranch/Grady Barbour, sold to Aust Farms, KS.
- \$6,750** – Bred Female, “Meadow Springs Crocus,” s. by WLE Uno Mas, bred to LLSF Pays To Believe, cons. by Wesner Livestock Enterprises, sold to Little Mountain Farm, AL.
- \$6,500** – Bred Female, “Bramlets Breath D641,” s. by CNN Movin Up 403B, bred to CNS/HFS Payload A330, cons. by Bramlet Simmentals, sold to Woodlawn Farm, GA.
- \$6,300** – Open Female, “BF Miss Relent 430W 1,” s. by W/C Relentless, cons. by BF Black Simmentals, sold to Josh Newman, TX.
- \$6,250** – Cow/Calf Pair, “Bramlets/HFS Lucy D637,” s. by W/C Bullseye, Bull Calf s. by CNS HFS Payload, cons. by Bramlet Simmentals and Haefner Cattle Co., sold to Tinin Show Cattle, TN.

(Continued on page 72)

# MADER Ranches

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# SALE RESULTS

## Head of The Class Sale (Continued)



Nick Impagialazzo purchased the top open female.



TJ Williams (center) assembled a great group of females.



Ed Rule (center), Shoal Creek along with JR (herdsman) and Crystal Richburg purchased several high-selling lots and the donation print.



## MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes

### Bean-Beef Casserole

#### Ingredients:

- 1.5-pounds ground beef
- 1-small onion, chopped
- 1-16-oz can green beans
- 1-16-oz can red kidney beans
- 1-16-oz can pork and beans
- 2-Tbs. vinegar
- 3-Tbs packed brown sugar
- 1/2-cup Ketchup
- 1/2-tsp dry mustard
- 1/2-tsp salt

#### Directions:

1. Brown ground beef in saucepan; drain
2. Add remaining ingredients; mix well
3. Spoon into casserole dish
4. Bake for 30 minutes or until bubbly at 350 degrees
5. (If desired) sprinkle grated cheese on top

**Editor's Note:** Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦

## Simbrah Synergy 11th Anniversary Sale

September 22, 2018 • Giddings, TX

No.	Category	Average
105	Total Lots	\$4,400

**Auctioneer:** Terry Reagan, Boerne

### High-Selling Lots:

- \$30,000** – 1/2 interest in PB Simbrah Cow Calf Pair, Cow bred to Smith RFI Go-To 708E, PB Heifer Calf s. by Smith Satisfies, cons. by Smith Genetics, sold to Die Family Bridge City.
- \$16,500** – PB Simbrah Female, s. by Smith Stout N Black, cons. by Smith Genetics, sold to Jaden Butler, Berclair.
- \$15,000** – (\$7,500 paid by each buyer) 1/3 breeding interest and 1/3 possession (1/3 retained by Smith Genetics) in PB Simbrah Bull, s. by Smith Have No Hear 909B, sold to McCrary Farms, DeKalb; and Reavis Farms, Mission.
- \$12,000** – Cow/Calf Pair, s. by Smith Satisfies, Heifer Calf s. by Smith Born To Dare, cons. by Smith Genetics, sold to Ronnie Reeves, Dale.
- \$12,000** – SimAngus Open Female, s. by HPF Quantum Leap Z952, cons. by Smith Genetics, sold to Reavis Farms, Mission.

**Volume Buyers:** McCrary Farms, DeKalb; Triple J Ranch/Fralise/Tortorice Family, Sour Lake.

**Comments:** Participants joining Smith Genetics included: 7N Ranch, Donna; Burch Cattle Company, Hempstead; Diamond RF Farms, Floresville; Hallak Ranch, Athens; Hensgens Bros., Rayne; McCrary Farms, DeKalb; Monte Christo Cattle Company, Mission; Reavis Farms, Mission; Smith Genetics, Giddings; and Triple J Ranch, Sour Lake.



Jake Tortorice and his family made volume purchases.



Buyer, Ronnie Reeves, Dale.



London and Michael Die purchased the high-selling lot, a pair from Smith Genetics.

## Grass-Lunning's "Headed In A New Direction" Dispersal Sale

September 29, 2018 • LeRoy, MN

No.	Category	Average
237	Total Lots	\$3,640

**Auctioneers:** Tracy Harl, NE; and Dustin Carter, SD  
**Sale Manager:** Eberspacher Enterprises (EE) Inc., MN

**Marketing Representatives:** Val Eberspacher (EE); Chance Ujzdowski, (EE) WI; Derek Vogt (EE) NE; Amanda Eberspacher-Hilbrands (EE)/LiveAuctions.TV, MN; Chris Beutler, AgriMedia, NE; Tom Rooney, AgriMedia, IA; Alex Acheson, AgriMedia, SD; Mike Sorenson, *Livestock Plus*, IA; Austin Brandt, *Livestock Plus*, IA; Kelly Schmidt, MN; Kent Jaecke, OK; Joel Edge, IA; Scott Foreman, IA; Chad Zehnder, MN; and Doug Parke, KY.

**Representing ASA:** Dr. Bert Moore

**High-Selling Lots:**

- \$12,250 – Open Female, “GLS F7,” s. by TJ Main Event 503B, sold to Lonesome Dove Livestock, LeRoy, MN.
- \$12,000 – Bred Female, “GLS Dash of Fame D137,” s. by Profit, bred to CDI Innovator 325D, sold to B&K Farms, Fayetteville, TN.
- \$10,500 – Herd Bull, “GLS/JRB Cash Flow 163C,” s. by LLSF Pays To Believe ZU194 sold to Paul Bastain, Mexico, MO.
- \$10,250 – Herd Bull, “GLS Declaration D611,” s. by W/C Executive Order 8543B, sold to Brant Farms, Hinckley; and Select Sires, OH.
- \$10,000 – Donor, “GLS Centerfold C131,” s. by LLSF Uprising Z925, bred to GLS/JRB Cash Flow 163C, sold to Lincoln Lunning, Chester, IA.
- \$10,000 – Donor, “GLS Black Velvet B91,” s. by LLSF Uprising Z925, bred to GLS/JRB Cash Flow 163C, sold to Clint Brown, Afton, IA.
- \$8,000 – Donor, “GLS Miss Answer Z6,” s. by SP The Answer 813, sold to K-Lee-S Simmentals, Hosper, IA.
- \$7,750 – Donor, “GLS Miss Answer X54,” s. by SP The Answer 813, bred to GLS Declaration 611, sold to Thorson Farms, Glenville.

**Comments:** After 41 years in the Simmental business the Grass-Lunning program is “heading in a new direction” with the complete dispersal of their herd at the farm near LeRoy, Minnesota. Buyers from 19 states were either among the large crowd on hand or active in bidding via the internet to take advantage of the buying opportunities that only a dispersion offers. Many buyers took multiple lots wishing to incorporate the time-tested GLS genetics into their programs.



The chilly sale day offerings were displayed on vibrant, green grass.



Lincoln Lunning with Grandpa Dave Lunning purchased the lots Lincoln selected.



The sale was all-video, with five TVs used to cover the large crowd. (L-R): Luke Grass, Bob Grass, Val Eberspacher, Tracy Harl and Katie Bennett.



John and Sharon Grass purchased their first Simmental in 1977. ♦



**Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake and/or carcass data.**

- ASA Members will receive one 50% off price discount for Low Density DNA testing for each carcass or feed intake record submitted.
- Records must be valid for use in ASA’s genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

Contact Jackie Atkins today for more details.  
406-587-4531 or [jatkins@simmgene.com](mailto:jatkins@simmgene.com)

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# North Dakota Simmental Association

# Classic SALE

## DECEMBER 8, 2018

Kist Livestock, Mandan, ND — Approx. 2:00 p.m.

Immediately following the ND Red Angus Assoc. Sale at Noon

**Selling:**

**40 Bred Heifers, 40 Open Heifers  
as well as Semen and Embryo lots!**

Purebred Simmental and SimAngus™ — Reds and Blacks



**U828** — ASA # 2445495  
3/4 Black Polled Donor  
Sired by SS Goldmine L42  
Open and ready to flush



**Y113** — ASA # 2595281  
1/2 Black Polled Donor  
Sired by SAV Bismarck  
AI bred to Ruby's Turnpike 771E



**E30** — ASA # 3470427  
Polled Purebred Bred Heifer  
Sired by NLC Upgrade U8676  
AI bred to Sizzler Style 454D



**692D** — ASA # 3361064  
Red Polled Bred Heifer  
Sired by CDI Authority 77X  
AI bred to Kuntz Sherrif



**E2** — ASA # 3322619  
Purebred Bred Heifer  
Sired by Hart Road Warrior 262C  
AI bred to BBS True Justice B10



**E32** — ASA # 3470428  
Purebred Bred Heifer  
Sired by Kappes Pendleton B6  
AI bred to CCR Boulder 1339A



**804F** — ASA # 3461263  
3/4 Polled Open Heifer  
Sired by Oval F All Time A332



**FO1** — ASA # 3470418  
Purebred Open Heifer  
Sired by Kappes Pendleton B6



**F8154** — ASA # 3468532  
Purebred Open Heifer  
Sired by Profit

Sale Headquarters:

Ramkota Hotel Bismarck 701-258-7700  
Ask for the North Dakota Simmental block rate.

**DVAuction**

Sale day phone: 701-223-6550

## DECEMBER 7, 2018

Annual Meeting: Kist Livestock — noon  
Social & Banquet: Ramkota Hotel — 6:00 & 7:00 p.m.

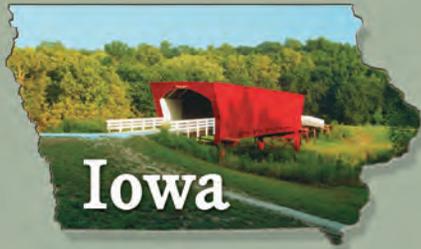
For catalog requests, contact:

Jeff Thomas: 406-581-8859

Todd Finke: 701-240-7711

Erika Kenner: 406-581-1188

View the catalog online at: [www.northdakotasimmental.com](http://www.northdakotasimmental.com)



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Bill Freeman, Owner • Thomas Pennington, Mgr.

# THE CIRCUIT

## Simmental Breeders Sweepstakes

**Date:** July 27-29, 2018  
**Location:** Louisville, KY  
**Judges:** Mark Hoge, Good Hope, IL (Junior Show); Jeff Bedwell, Isabella, OK (Open Show)

**Open Show dedicated to Silver Towne Farms Purebred Females**



**Junior Calf Champion**  
 "WHF Jasmine 241F," s. by CDI Innovator 325D, exh. by Henry Allen, DVM, Versailles, KY.



**Reserve Junior Calf Champion**  
 "JLR Relentless Beauty," s. by W/C Relentless 32C, exh. by Russell Land and Cattle, West Salem, IL.



**Reserve Grand Champion and Senior Calf Champion**  
 "HTP/BRAM Sazerac E756," s. by HTP/SVF Duracell T52, exh. by Walker Housley, Dayton, TN.



**Reserve Senior Calf Champion**  
 "3/S Alley E420," s. by CNS-GVC Blackstar 511C, exh. by Conley Schick, Clinton, IL.



**Summer Champion**  
 "AK/NDS Seein' Is Believin'," s. by LLSF Pays To Believe ZU194, exh. by Dylan Chastain, Danielsville, GA.



**Reserve Summer Champion**  
 "AK/NDS Too Much Sauce," s. by W/C SCH Mohican 214Y, exh. by Ethan Dalton, Alto, GA.



**Grand Champion and Junior Yearling Champion**  
 "HPF Victoria B396E," s. by W/C Relentless 32C, exh. by Whitney Halfhill, Brazil, IN.



**Reserve Junior Yearling Champion**  
 "MLJM Marilyn 33E," s. by WLE Uno Mas X549, exh. by Syndey Roberts, Nineveh, IN.



**Senior Yearling Champion**  
 "CLRWTR Serena D74R," s. by WC Loaded Up 1119Y, exh. by Maverick Dwenger, Osgood, IN.



**Reserve Senior Yearling Champion**  
 "FSCI Ms. Gemstone JK D056," s. by TLLC One Eyed Jack, exh. by Circle T Farm, Murfreesboro, TN.



**Cow/Calf Pairs**  
**Grand Champion**  
 "VAS Ms. Olivia 161D," s. by TLLC One Eyed Jack, Calf, "HDDN Sophia 18F," s. by WLE Uno Mas X549, exh. by Cody Hadden, Jacksonville, IL.



**Bulls**  
**Junior Calf Champion**  
 "RGH Direct Hit 829F," s. by W/C Bullseye 3046A, exh. by Hoffman Farms, Fountain Run, KY.



**Reserve Junior Calf Champion**  
 "CLAC Alright Alright 238," s. by W/C Loaded Up 1119Y, exh. by Campbell Land and Cattle, LLC, Sycamore, PA.



**Senior Calf Champion**  
 "AK/NDS Sharp Dressed Man," s. by WS Revival, exh. by Dylan Chastain, Danielsville, GA.



**Reserve Senior Calf Champion**  
 "Dillons Red Rock E729," s. by W/C Loaded Up 1119Y, exh. by Tyler Diffey, Lexington, MS.



**Summer Champion**  
 "SBS/HF Collusion," s. by WLE/TRI-R Good Time B158, exh. by Hearthstone Farm and Strasbaughs Black Simmental, Urbana, OH.



**Grand Champion and Junior Yearling Champion**  
 "RRF Trading Up E777," s. by LLSF Pays To Believe ZU194, exh. by Red River Farms, Blythe, CA.



**Reserve Grand Champion and Reserve Junior Yearling Champion**  
“MGI Cash 92E,” s. by Profit, exh. by Sublette Cattle Co., Lindsay, OK.



**Reserve Grand Champion and Senior Calf Champion**  
“Miss CCF Empress E40,” s. by Mr. HOC Broker, exh. by Peyton Puckett, Jefferson, GA.



**Reserve Junior Yearling Champion**  
“ALL Hope 721E,” s. by Mr. HOC Broker, exh. by Lizzie Schafer, Owaneco, IL.



**Reserve Grand Champion**  
“LAA Diamond Girl 649D,” s. by CWT Burn Notice Y12, Calf, “ALL Diamond Girl 849F,” s. by FHEN Halftime A127, exh. by Kylee Fields, Moweaqua, IL.

**Groups**

**Produce of Dam**

“FBFS Xtravegant 053X,” exh. by Foster Bros. Farm, Lockney, TX.

**Best Pair Bred and Owned**

Exh. by SVJ Farm, Amity, PA.

**Calf Get-of-Sire**

OBCC Blacklist 9153, exh. by Foster Bros. Farm, Lockney, TX.

**Breeders Herd**

Exh. by Foster Farm, Lockney, TX.



**Reserve Senior Calf Champion**  
“SS Emberly E303,” s. by PVF Insight 0129, exh. by Clear Water Simmentals and HTP Simmentals, Milan, IN.



**Senior Yearling Champion**  
“Rocking P Blackcap D682,” s. by HPF Quantum Leap Z952, exh. by Arlin Phillips, Maysville, KY.

**Bulls**



**Junior Calf Champion**  
“Mr. CCF Fire Away,” s. by W/C Executive Order 8543B, exh. by Morgan McDaniel, Jefferson, GA.

**Percentage Show Females**



**Junior Calf Champion**  
“WLE Buttercup F24,” s. by WLE Legit B30, exh. by Wesner Livestock Enterprises, Chalmers, IN.



**Summer Champion**  
“Lancer’s Lady TLS 720,” s. by MG/GSC Authority W14C, exh. by Kydie Jo Smith, Thompson Livestock, Lindsay, OK.



**Reserve Senior Yearling Champion**  
“Miss CCF Diana D117,” s. by Mr. HOC Broker, exh. by Grace McClain, Mount Airy, GA.



**Reserve Junior Calf Champion**  
“Bramlets Evander F813,” s. by HPF Protest B087, exh. by Bramlet Simmentals, Harrisburg, IL.



**Reserve Junior Calf Champion**  
“Walther Sabrina 62F,” s. by SCC First-N-Goal GAF 114, exh. by Bennett Walther, Centerville, IN.



**Reserve Summer Champion**  
“SBC She’s Cruisin Too,” s. by HPF Mr. Domination Y074, exh. by Morgan Stephens, Ewing, KY.



**Knic Overpeck Supreme Champion and Grand Champion**  
“HTP/BRAM Ms. 457 C504,” s. by FBF1 Combustible, Calf, “DBLG Ms. Basic 457 F402,” s. by W/C Relentless 32C, exh. by Luke Gilbert, Fults, IL.



**Senior Calf Champion**  
“Dillons True Grit E722,” s. by FBF1 Combustible, exh. by Tyler Diffey, Lexington, MS.



**Grand Champion and Junior Yearling Champion**  
“WRS Echo E733,” s. by Mr. HOC Broker, exh. by Tyler Drach, Pontiac, IL.

(Continued on page 78)

# THE CIRCUIT *(Continued)*



**Reserve Senior Calf Champion**  
“CNS/HFS Empire E912,” s. by STCC Jack Around 4031, exh. by Schick Haefner Cattle Company, Clinton, IL.



**Grand Champion and Junior Yearling Champion**  
“Volk Currency E69 CC,” s. by SC Pay The Price C11, exh. by Elmore Cattle Services/Graham Cattle, Waukomis, OK.



**Reserve Grand Champion and Reserve Junior Yearling Champion**  
“WLE Copacetic E02,” s. by HPF Quantum Leap Z952, exh. by Wesner Livestock Enterprises, Chalmers, IN.

## Groups

**Produce-of-Dam**  
“JAS Jestress 9015,” exh. by C&C Farms, Jefferson, GA.



**Best Pair Bred and Owned**  
“CLAC Justified 218F,” and “CLAC Diamond 208F,” exh. by Campbell Land and Cattle, Sycamore, PA.

**Get-of-Sire**  
“Mr. CCF 20-20,” exh. by C&C Farms, Jefferson, GA.

**Breeders Herd**  
Exh. by Cindy Cooper, Jefferson, GA.



**Premier Exhibitor**  
Campbell Land and Cattle, LLC, Sycamore, PA.



**Denny Benodt Memorial Premier Breeder**  
Cindy Cooper

## Junior Show — Purebred Females



**Junior Calf Champion**  
“Miss CCF Heartbreak,” s. by MR CCF 20-20, exh. by Cindy Cooper, Jefferson, GA.



**Reserve Junior Calf Champion**  
“Walther Sabrina 63F,” s. by W/C Executive Order 8543B, exh. by Bennett Walther, Centerville, IN.



**Senior Calf Champion**  
“3/S Alley E420,” s. by CNS-GVC Blackstar 511C, exh. by Conley Schick, Clinton, IL.



**Reserve Senior Calf Champion**  
“HTP/BRAM Sazerac E756,” s. by HTP/SVF Duracell T52, exh. by Walker Housley, Dayton, TN.



**Summer Champion**  
“AK/NDS Seein Is Believin,” s. by LLSF Pays To Believe ZU194, exh. by Dylan Chastain, Danielsville, GA.



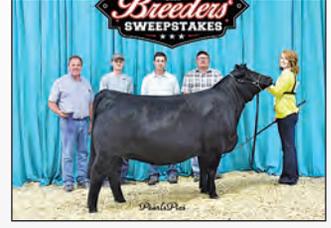
**Reserve Summer Champion**  
“AK/NDS Too Much Sauce,” s. by W/C SCH Mohican 214Y, exh. by Shelby Dalton, Alto, GA.



**Grand Champion, Peter Courtney Supreme Bred and Owned Champion, and Junior Yearling Champion**  
“KNA Shady Lady E727,” s. by Yardley High Regard W242, exh. by Olivia McGurk, Kingman, IN.



**Reserve Grand Champion and Reserve Junior Yearling Champion**  
“NXT Redemption E701,” s. by NXT/SHS Real Deal B6, exh. by Tyler Drach, Pontiac, IL.



**Senior Yearling Champion**  
“TNGL Ms. Desire D200,” s. by TNGL Upper Hand B757, exh. by Tessa and Jarrett Richey, Scottsburg, IN.

**Reserve Senior Yearling Champion**  
“CMFM Prid and Joy 308D,” s. by OBCC Blacklist 915B, exh. by Grant Hoffman, Fountain Run, KY.

## Cow/Calf Pairs



**Grand Champion**  
“VAS Ms. Olivia 161D,” s. by TLLC One Eyed Jack, Calf, “HDDN Sophia 18F,” s. by WLE Uno Mas X549, exh. by Cody Hadden, Jacksonville, IL.

## Bulls



**Grand Champion Bred and Owned**  
“AK/NDS Sharp Dressed Man,” s. by WS Revival, exh. by Dylan Chastain, Danielsville, GA.

## Percentage Females



**Junior Calf Champion**  
“Miss CCF Blown Away,” s. by MR CCF 20-20, exh. by Cindy Cooper, Jefferson, GA.

*(Continued on page 80)*

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# THE CIRCUIT *(Continued)*



**Reserve Junior Calf Champion**  
"Rocking P Valentine F014,"  
s. by CNS Pays to Dream T759,  
exh. by Josie Phillips, Maysville, KY.



**Third Overall and Junior Yearling Champion**  
"HPF Alley 02E," s. by Dameron Fist Impression, exh. by Paisley Schick, Clinton, IL.

## Cow/Calf Pairs



**Grand Champion**  
"LAA Diamond Girl 649D,"  
s. by CWT Burn Notice Y12,  
Calf, "ALL Diamond Girl 849F,"  
s. by FHEN Halftime A127,  
exh. by Kylee Fields, Moweaqua, IL.



**Reserve Grand Champion Bred and Owned**  
"KNA Pilgrim H182U,"  
s. by PRC Looking Good T94,  
exh. by Glennys McGurk,  
Kingman, IN.



**Reserve Grand Champion, Bred and Owned and Senior Calf Champion**  
"Miss Dobbs Jesteress E1,"  
s. by MR CCF 20-20, exh. by Daniel Dobbs, Carnesville, GA.



**Fourth Overall and Reserve Junior Yearling Champion**  
"LGC Rising Lizzie E1,"  
s. by LLSF Uprising Z925,  
exh. by Kaden Huston, Carthage, IL.



**Reserve Grand Champion**  
"HTP/BRAM Ms. 457 C504,"  
s. by FBF1 Combustible,  
Calf, "DBLG Ms. Basic 457 F402,"  
s. by W/C Relentless 32C,  
exh. by Luke Gilbert, Fults, IL.



**Nathan Adkins Memorial Scholarship Winner, Claire Trennepohl, Middleton, IN, with Nancy Adkins.**



**Reserve Senior Calf Champion**  
"Miss CCF Empress E40," s. by Mr. HOC Broker, exh. by Peyton Puckett, Jefferson, GA.



**Grand Champion Senior Yearling Champion**  
"Miss CCF Diana D117,"  
s. by Mr. HOC Broker, exh. by Grace McClain, Mount Airy, GA.



**Bred and Owned Champion**  
"AK/NDS Flashy Snazzi," s. by Daddy's Money, Calf, "AK/NDS Nicklez N Dimez," s. by W/C Innocent Man, exh. by Dylan Chastain, Danielsville, GA.



**Herdsman of the Year Justin Adcock, Moweaqua, IL; with Cliff Orley, Chairman; and past winner, Chris Schick.**



**Summer Champion**  
"Lancer's Lady TLS 720,"  
s. by MG/GSC Authority W14C,  
exh. by Kydie Jo Smith, Lindsay, OK.



**Fifth Overall and Reserve Senior Yearling Champion**  
"WHF Delilah 45D,"  
s. by TJ Main Event 503B,  
exh. by Callie Hicks, Midway, KY.

## Bulls



**Grand Champion Bred and Owned**  
"MR CCF Fire Away," s. by W/C Executive Order 8543B, exh. by Morgan McDaniel, Jefferson, GA.



**Reserve Summer Champion**  
"S B C She's Cruisin Too," s. by HPF Mr. Domination Y074, exh. by Morgan Stephens, Ewing, KY.

## Showmanship Showdown - sponsored by Circle M Farms

**Junior Champion**  
Walker Housley, Dayton, TN.

**Intermediate Champion**  
Tyler Drach, Pontiac, IL.

**Grand Champion and Senior Champion**  
Whitney Halfhill, Brazil, IN.

## Colorado State Fair

**Date:** August 27 & 29, 2018  
**Location:** Pueblo, CO  
**Judges:** Jason Elmore, Waukomis, OK (Junior Show); Josh Taylor, Perkins, OK (Open Show)

## Junior Show



**Grand Champion Simmental and Multi-Breed Supreme Junior Breeding Heifer Champion**  
"Gina," s. by Mr. HOC Broker, exh. by Jacob Pfannebecker, LaSalle.

**Reserve Grand Champion Simmental Female**  
 "Rains Pay Away E94,"  
 s. by LLSF Pays to Believe ZU194,  
 exh. by Bryce Hill, Sterling.

**Grand Champion SimGenetics Female**  
 "TAY Erika 22E ET,"  
 s. by Mr. HOC Broker,  
 exh. by Sydney Baty, Loveland.

**Reserve Grand Champion SimGenetics Female**  
 "RWA Ecstasy,"  
 s. by WS Stepping Stone B44,  
 exh. by Lyle Cookey, Roggen.

**Open Show**

**Grand Champion Simmental Female**  
 "Gina," s. by Mr. HOC Broker,  
 exh. by Jacob Pfannebecker, LaSalle.

**Reserve Grand Champion Simmental Female**  
 "Rains Pay Away E94,"  
 s. by LLSF Pays To Believe ZU194,  
 exh. by Bryce Hill, Sterling.

**Grand Champion SimGenetics Female**  
 "BBRS Evelyn 759E,"  
 s. by Mr. HOC Broker,  
 exh. by Paul Cookey, Roggen.

**Reserve Grand Champion SimGenetics Female**  
 "RWA Ecstasy,"  
 s. by WS Stepping Stone B44,  
 exh. by Lyle Cookey, Roggen.

**West Texas Fair and Rodeo**

**Date:** September 9, 2018  
**Location:** Abilene, TX  
**Judge:** Randy Allgood, Bellevue, TX

**Grand Champion Simmental Female**  
 "SWC LCC Melody 302E,"  
 s. by Mr. HOC Broker, exh. by Karley Rayfield, Lubbock.

**Reserve Grand Champion Simmental Female**  
 "Hagan Estelle 1E,"  
 s. by Mr. HOC Broker, exh. by Morgan Culpepper, Gonzales.

**Grand Champion Simbrah Female**  
 "LMC BBS Kelly 5D/191,"  
 s. by LMC 6T Red Rock 5Y/203,  
 exh. by Jerell Williams, Dayton.

**Reserve Grand Champion Simbrah Female**  
 "LMC HOC Aurumque 5E81,"  
 s. by BETM LMC Rafa 5B/1,  
 exh. by Katy Berry, Canton.

**Simbrah Synergy Showcase XI**

**Date:** September 23, 2018  
**Location:** College Station, TX  
**Judges:** Harrison Smith, Bulls Gap, TN (Showmanship); Dwight Sexton, Cost (Cattle)



**Grand Champion Simmental Female**  
 Exh. by Braden Roehling, Burton, s. by W/C Executive Order, sponsored by Smith Genetics, Giddings.



**Grand Champion Purbred Simbrah Female**  
 Exh. by Olivia Mitchell, Vidor; s. by Smith Satisfies, sponsored by Smith Genetics, Giddings.



**Reserve Grand Champion Purbred Simbrah Female**  
 Exh. by Lorelai Hill, Edinburg; s. by Smith Satisfies, sponsored by Reavis Farms, Mission.



**Grand Champion Percentage Simbrah**  
 Exh. by Hallie Hackett, Texarkana; s. by Smith Entitled N Red, sponsored by McCrary Farms and Smith Genetics, Giddings.



**Reserve Grand Champion Percentage Simbrah**  
 Exh. by Isabell Tortorice, Sour Lake; s. by PMS Rise Up, sponsored by Hallak Ranch, Athens.

**Showmanship Winners**



**9 and under:**  
 Travis Ellis.



**10-11 Year-Old Division** Winners in order (l to r): Charlee Bell, Gavin Hinckley, Julia Fredrich, Rory Die and Callie Heaton.



**12-13 Year-Old Division** Winners in order (l to r): Grant Hinckley, Hallie Hackett, Lane Guilbeaux and Braden Roehling.



**14-15 Year-Old Division** Winners in order (l to r): Braxton Butler, Natalie Ellis, Justin Majewski and Clarissa Ashworth.



**16 Years and Older** Winners in order (front l to r): Zach Mills, Jacob Friedrich, Olivia Mitchell, Jaden Butler and Cameron Young. (Back l to r): Trevor Jenkins, Gabrielle Barfield, Cynthia Ellis, Kasey Nabors, Cody LaBry and Shelby West.

The Simbrah Synergy Showcase was held for junior members with heifers from participating sponsors which include: Monte Cristo Cattle Co., Mission, Texas; Hallak Ranch, Athens, Texas; Hensgens Bros., Rayne, Louisiana; Diamond RF Farms, Floresville, Texas; Burch Cattle Co., Hempstead, Texas; 7N Ranch, Donna, Texas; Triple J Ranch, McCrary Farms, Reavis Farms and Smith Genetics, Texas.. The show featured \$15,000 in premiums and awards, with half of that money awarded in showmanship. ♦

# NEW MEMBERS

## ALABAMA

**West Farms**  
9677 Hwy 231  
Arab, AL 35016

## CALIFORNIA

**Austin Curran**  
100 Cook Rd  
Ione, CA 95640

**Taylor Curran**  
1001 Cook Rd  
Ione, CA 95640

**Helms Ranch**  
PO Box 779  
Salida, CA 95368

## FLORIDA

**Hayward Cattle Company LLC**  
411 Jameson Rd  
Lithia, FL 33547

## GEORGIA

**Cosper Farms**  
306 Anderson Rd  
Griffin, GA 30223

**Madison Miller**  
936 Slate Mine Rd  
Fairmount, GA 30139

## IDAHO

**Ellsworth Angus Ranch**  
Box 60  
Leadore, ID 83464

## ILLINOIS

**Chase Stanowski**  
16003 Nixon Rd  
Nashville, IL 62263

## INDIANA

**Hickman Cattle Company**  
4263 S 1200 E  
Greentown, IN 46936

**3G Ranch**  
1577 N 600 E  
Kendallville, IN 46755

**Corey Jesswein**  
27234 Chicago Tr  
New Carlisle, IN 46552

**Andrew Doub**  
8614 W 100 N  
Danville, IN 46122

**Boocher Cattle**  
2735 Layton Rd  
Anderson, IN 46011

## IOWA

**Mittag Genetics**  
1082 110th St  
Creston, IA 50801

**K/D Simmental**  
611 N St  
Jamaica, IA 50128

**Monte Kooistra**  
1580 Coolidge Ave  
Larchwood, IA 51241

## KENTUCKY

**Brandon Smith**  
1891 Elmburg Rd  
Shelbyville, KY 40065

**Hannah Shields**  
4048 KY Hwy 596  
Mayslick, KY 41055

**Kevin Barron**  
1190 Weible Rd  
Crestwood, KY 40014

## MARYLAND

**Fawn-View Meadow Farms**  
2200 Channel Rd  
Pylesville, MD 21132

## MICHIGAN

**Hassevoort Cattle Company**  
3135 Fawn Dr  
Hamilton, MI 49419

**Aplus Angus Farms**  
2215 Kronner Rd  
Columbus, MI 48063

**Erika Boehmer**  
4770 Cat Lake Rd  
Mayville, MI 48744

## MINNESOTA

**On The Money Simmentals**  
10959 148th Ave  
Villard, MN 56385

## MISSISSIPPI

**Tommy Sanders**  
40225 Flower Farm Rd  
Hamilton, MS 39746

## MISSOURI

**Dry Fork Cattle**  
1204 Beamer Ln  
Cuba, MO 65453

**Ayers Farm**  
16029 Hwy B  
Green City, MO 63545

**Waddle Farm**  
14486 NE Impala Dr  
Breckenridge, MO 64625

## NORTH CAROLINA

**William Wolfe**  
686 Gurney W Rd  
Eagle Springs, NC 27242

**JPK Farms**  
PO Box 11245  
Hickory, NC 28603

**Sterling Ridge Cattle Co.**  
1379 Henson Creek Road  
Newland, NC 28657

## OHIO

**Thomas Berry**  
857 S Mutual Union Rd  
Cable, OH 43009

**Frank Millenbaugh**  
333 N Kibler St  
New Washington, OH 44854

**Eric McElroy & Family Livestock**  
51233 Chain School Rd  
East Palestine, OH 44413

**Reeves Farms**  
2800 Johnstown Alexandria Rd  
Alexandria, OH 43001

**JB Show Cattle**  
5286 Lewis Rd  
Bloomington, OH 43106

**Esquire Cattle Co Ltd**  
132 Fair Ave NW  
New Philadelphia, OH 44663

## OKLAHOMA

**Lake Dion Carpenter Cattle Company**  
PO Box 130  
Leedey, OK 73654

**Adams Land & Cattle Co**  
RR1 Box 95  
Devol, OK 73531

**Moore Cattle Company**  
PO Box 156  
Lebanon, OK 73440

## PENNSYLVANIA

**Andrews Fleckvieh Simmentals**  
1294 Wheeler Rd  
Gillett, PA 16925

**Just Enuff Angus**  
356 Township Line Rd  
Nazareth, PA 18064

## TEXAS

**Glass Cattle Company**  
4357 FM 2648  
Powderly, TX 75473

**Crescent L Farms**  
3109 Mesquite Rd  
Dalhart, TX 79022

**M-E Ranch**  
410 N Jefferson Ave PMB 226  
Mount Pleasant, TX 75455

**Justin & Stephanie Vincent**  
144 Strawberry St  
Onalaska, TX 77360

**Chad Morgan**  
265 FM 1580  
Fairfield, TX 75840

## WEST VIRGINIA

**Poor Boy Acres**  
1516 Miller Hill Rd  
Wheeling, WV 26003

## WISCONSIN

**Braden Bohman**  
10020 Robin Rd  
Marshfield, WI 54449

**Granite Peak Simmentals**  
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# 2018 COOL Additions!

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SAPI 150  
STI 76

Hetero black  
Homo polled

## Erixon Bitten 203A

ASA#  
2966135

NCB Cobra 47Y x BMD Miss BLK Ice Dancer

Bitten offers a shortened gestation length and superior calf vigor. Tons of hair at birth with excellent growth, capacity and a genetic profile in the top 4% of the breed. His sire, NCB Cobra is the 2018 Canadian sire-of-the-year with 26 progeny averaging \$12,100.



SAPI 116  
STI 70

Homo black  
Hetero polled

## SC Pay the Price C11

ASA#  
2988788

Pays to Dream x Trademark

Two-time NWSS Grand Champion Bull



SAPI 131  
STI 77

Homo black  
Homo polled

## KCC1 Exclusive 116E

ASA#  
3306064

Hammer x Entourage

\$240,000 valuation high-seller at Fort Worth!  
Lead bull in Kearns' 2018 NWSS Champion Pen!



SAPI 116  
STI 64

Homo black  
Homo polled

## TNGL Imprint D989

ASA#  
3173557

TNGL Track On x JF Shock and Awe

Division Champ at 2016 NAILE & 2017 NWSS! Use his impeccable structure and great design with outcross pedigree!



SAPI 153  
STI 79

Homo black  
Homo polled

## RFG/K-LER Elevation 727E

ASA#  
3268058

RS Elevate x MCM Top Grade

High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!



SAPI 110  
STI 66

Homo black  
Homo polled

## GSC GCCO Dew North 102C

ASA#  
3141837

Duracell x Dew It Right

Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!



SAPI 119  
STI 79

Homo black  
Homo polled

## Longs Pay the Man E16

ASA#  
3327014

Pays to Believe x Shear Pleasure

Great-built, stout, double-homozygous  
Pays to Believe son!



SAPI 122  
STI 73

Homo black  
Homo polled

## KWA Law Maker 59C

ASA#  
3223767

CDI Authority x KWA Red Rock

Producing highly desirable, stout progeny!



SAPI 134  
STI 66

Homo black  
Homo polled

## STF Crimson Tide DZ87

ASA#  
3274952

CDI Rimrock x STF Much More

Exciting Red Genetics both phenotypically and genotypically!



SAPI 126  
STI 61

Homo black  
Homo polled

## KSIG Steelin His Style 6D

ASA#  
3130639

Silveiras Style x Steel Force x SS Babys Breath

1/2 SimAngus™, calving ease from the 2012 American Royal Champion!



SAPI 109  
STI 64

Hetero black  
Homo polled

## Rocking P Die Hard C060

ASA#  
3102430

Quantum Leap x Mo Magic

Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal! 3/4 blood.



SAPI 133  
STI 79

Homo black  
Homo polled

## W/C Double Down 5014E

ASA#  
3336150

Executive Order X Yardley Utah

Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.



SAPI 121  
STI 73

Homo black  
Homo polled

## MR CCF 20-20 100B

ASA#  
2964446

MR CCF Vision x HTP SVF Dew The Stroke

20-20 has sired lots of high sellers for his owner group of Cooper, Hartman and Polzin. They are stout-made and growthy with loads of eye appeal!

# ASA FEE SCHEDULE

## DNA Services (Contact ASA For Testing Kits)

### Genomic Tests:

*GGP-HD (Required for AI sires/donor dams)	.....	\$90
*GGP-LD	.....	\$50
GGP-uLD	.....	\$33

\*Add-on tests available

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	Free

\*\*Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.

\*\*\*Prices are subject to change

### Genetic Conditions Panel ..... \$25

(Must run with LD or HD)

Arthrogryposis Multiplex (AM)	
Neuropathic Hydrocephalus (NH)	
Developmental Duplication (DD)	
Tibial Hemimelia (TH)	
Pulmonary Hypoplasia with Anasarca (PHA)	
Osteopetrosis (OS)	
Contractural Arachnodactyly (CA)	
<i>(Individual defect tests can be ordered for \$25.)</i>	
Oculocutaneous Hypopigmentation (OH)	.....\$25
BVD PI	.....\$5

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) Allflex Applicator - \$40.00 Blood Cards - \$1.00 ea. (processing fee) Hair Cards - \$5.00 ea. (processing fee)

## THE Enrollment

**Spring 2019 THE Enrollment** (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2018**.  
Late enrollment available until February 1, 2019.

**Fall 2019 THE Enrollment** (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2019**.  
Late enrollment available until August 1, 2019.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

## American Simmental Association Fees

### First Time Membership Fee:

Adult First Time Membership Fee*	.....	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>		
Junior First Time Membership Fee*	.....	\$50
Prefix Registration	.....	\$10

\*After January 1: \$105 for Adults and \$25 for Juniors

### Annual Service Fee (ASF)\*:

Adult Membership	.....	\$110
Junior Membership	.....	\$50

Fiscal year runs from July 1 – June 30

\*\$50 reinstatement fee may apply if paying ASF after October 23, 2018.

### Registration Fees:

#### Registration Fees enrolled in THE

Enrolled in THE — Option A	.....	No Charge
Enrolled in Opt B or C <10 months	.....	\$30
Enrolled in Opt B or C ≥10 months <15 months	..	\$40
Enrolled in Opt B or C ≥15 months	.....	\$50

### Transfer Fees:

First Transfer	.....	No Charge
<i>Subsequent Transfers</i>		
Within 60 calendar days of sale	.....	\$10
Over 60 calendar days after sale	.....	\$30

### Additional Transactions:

Priority Processing	.....	\$50
<i>(not including shipping or mailing).</i>		
Corrections	.....	\$5

### Registration Foreign/Foundation Fees:

Register Foundation Cow	.....	\$17
Register Foundation Bull	.....	\$25

### Registration Fees not enrolled in THE:

Non-THE <10 months	.....	\$42
Non-THE ≥10 months <15 months	.....	\$52
Non-THE ≥15 months	.....	\$62

# VALUE *by design*

**SATURDAY, NOVEMBER 17, 2018 || 1:00 PM CT || ABG SALE FACILITY, ANITA, IOWA**

TJ Z54 x JC MS RANGE 538C



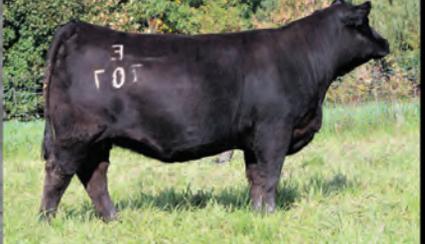
JC713E 1/2 SM 1/2 AN ASA 3281693  
 CED +10.6 || BW +1 || WW +85.3 || YW +129.5  
 MARB +0.38 || RE +0.85 || API +144.6 || TI +86.2

TJ MAIN EVENT 503B x TRPH MS CATALYST A384



E7032 1/2 SM 1/2 AN ASA 3285715  
 CED +12.7 || BW +0.3 || WW +86.6 || YW +126.7  
 MARB +0.73 || RE +0.94 || API +162.2 || TI +95.9

RES ALLIED FORCE 263VZ x JC MS TENW 447P 532C



JC707E 5/8 SM 3/8 AN ASA 3281708  
 CED +17.9 || BW +0.8 || WW +71.7 || YW +111.6  
 MARB +0.2 || RE +0.86 || API +126.5 || TI +72.1

J BAR J NIGHTRIDE 225Z x GVF MISS UPGRADE 301C



711E 1/2 SM 1/2 AN ASA 3335831  
 CED +13.1 || BW +1.6 || WW +62.3 || YW +100.4  
 MARB +0.62 || RE +0.64 || API +144.5 || TI +79.1

CCR SPARTAN 9124A x J BAR J MISS PREVENTINE



J-J 739E 5/8 SM 3/8 AN ASA 3238526  
 CED +17.1 || BW +1.1 || WW +80.8 || YW +119.6  
 MARB +0.39 || RE +0.57 || API +145.3 || TI +81.1

CCR COWBOY CUT 5048Z x TJ MISS NEW DAY U19



29B 1/2 SM 1/2 AN ASA 2891386  
 CED +15.5 || BW +0.6 || WW +77.3 || YW +114.7  
 MARB +0.54 || RE +0.74 || API +147.1 || TI +84.4

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EPDs current 10/11/18.

## || Sale Participants ||

ADVANCED BEEF GENETICS 515-450-1066  
 Mike Henderson, Rex Hoppes,  
 Stan Pearson  
 J BAR J RANCH 989-429-6777  
 Jim Zinser  
 J/C SIMMENTALS 989-429-2834  
 John Miller  
 GREEN VALLEY FARM 517-749-4117  
 Brian Harris

# DATE BOOK



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*Forest & Charlotte Lucas*

## NOVEMBER

- 1 Moser Ranch's 27th Annual Bull Sale — Wheaton, KS
- 1 Raatz Farms' "Legends of the Fall" Online Sale — [www.breedersworld.com](http://www.breedersworld.com)
- 2 High Ridge Farms' Genetic Opportunity Sale — Albemarle, NC
- 3 Irvine Ranch 14th Annual Production Sale — Manhattan, KS
- 3 Land of Lincoln 19th Annual Sale — Altamont, IL
- 3 Missouri Simmental's Fall Harvest Sale — Springfield, MO
- 3 Pigeon Mountain Simmental's Fall Bull Test Sale — Rome, GA
- 4 Hawkeye Simmental Sale — Bloomfield, MN
- 4 Triangle J Ranch's Female Sale — Miller, NE
- 5 Hanel Black Simmental Female Sale — Courtland, KS
- 10 Deer Creek Farm's Annual Bull and Heifer Sale — Roseland, VA
- 10 Gibbs Farms' 13th Annual Bull and Replacement Female Sale — Ranburne, AL
- 10 MM Cattle Co. and Moriondo Farms' Production Sale — Mount Vernon, MO
- 12 NAILE Select Sale — Louisville, KY
- 16 BMR Dispersal/Hearthland Female Sale — Waverly, IA
- 16 Bar CK's Elite Profit Online Auction — [www.dvauktion.com](http://www.dvauktion.com)
- 17-19 2nd Annual Hillstown Farms Online Sale — [www.dponlinesales.com](http://www.dponlinesales.com)
- 17 Best of Both Worlds Sale — Newark, OH
- 17 Callaway and McCravy Angus and SimAngus™ Bull and Commercial Female Sale, — Carrollton, GA
- 17 Gateway Genetics' Saturday Night Live Sale — Martell, NE
- 17-20 LMC and Friends "Giving THANKS" Online Donation Sale V — [www.lamunecacattle.com](http://www.lamunecacattle.com)
- 17 Southwest Cattleman's Classic — Wytheville, VA
- 17 Timberland Cattle's Fall Bull Sale — Vernon, AL
- 17 Value By Design Female Sale — Anita, IA (pg. 85)
- 17 Whelan Farms' Southern Excellence Bull Sale — Wadley, AL
- 17 Yardley Cattle Company's Focus on the Female Sale — Beaver, UT
- 18 North Central Simmental Fall Classic — Hubbard, IA
- 23 Black Friday Online Bull Sale, Vol. 2 — [www.cattleindemand.com](http://www.cattleindemand.com)
- 23 Ruby Cattle Co "Livin' The Dream" Production Sale — Murray, IA (pg. 87)
- 24 Foxy Ladies Bred Heifer Sale — West Point, NE
- 24 The Event Vol. IV — Tecumseh, NE
- 24 Trennepohl Farms' Right By Design Sale — Middletown, IN (pg. 93)
- 25 Chestnut Angus Female Sale — Pipestone, MN
- 25 Diamond M Cattle Company's Annual Production Sale — Hiawatha, KS (pgs. 8-9)
- 25 Divas and Donors—The Elite Sale — Dixon, IL (pg. 15)
- 26 White Farms' Online Sale — [www.firstchoiceonlinesales.com](http://www.firstchoiceonlinesales.com)
- 30 DreamWorks Elite Female Sale — Decorah, IA (pg. 91)

## DECEMBER

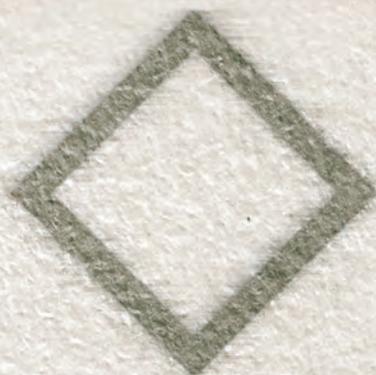
- 1 Hoosier Beef Congress Show and Sale — Indianapolis, IN
- 1 Jewels of the Northland — Clara City, MN (pg. IFC)
- 1 Montana's Choice Sale — Billings, MT (pg. 79)
- 1 Next Step Cattle Company's 6th Annual Bull Sale — Livingston, AL
- 1 The Source Bull Sale — Nashville, GA
- 3 Genetic Perfection Sale — Fremont, NE
- 5 Double Bar D's "Sharing the Herd" Female Sale — Grenfell, SK
- 7 Calhoun Performance Tested Bull Sale — Calhoun, GA
- 8 7th Annual Strickland-Driggers Bull Sale — Glennville, GA
- 8 Cowboy Logic Bull and Commercial Female Sale — Talmo, GA
- 8 Hartman Cattle Company's Customer Appreciate Sale — Tecumseh, NE
- 8 North Alabama Bull Evaluation Sale — Cullman, AL
- 8 North Dakota Simmental Association's Simmental Classic Sale — Mandan, ND (pg. 74)
- 8 Southern Cattle Company's Annual Bull Sale — Marianna, FL
- 8 The Program — Wyoming, IL (pg. 27)
- 8 Sandeen Genetics' 9th Annual Buildin' A Brand Sale — Blakesburg, IA (pg. 5)
- 8 Tom Brothers' Private Treaty Sale — Campbellton, TX
- 9 Southwest Showcase Sale — Crockett, TX
- 9 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE (pg. 52)
- 14-15 Griswold Cattle Classic Female Sale — Stillwater, OK (pg. 57)
- 15 Pride of the Prairie Sale — Chandlerville, IL
- 15 South Dakota Source Sale — Mitchell, SD (pg. 55)
- 26-27 St. Nick's Eggstravaganza — [www.dponlinesales.com](http://www.dponlinesales.com)

(Continued on page 88)

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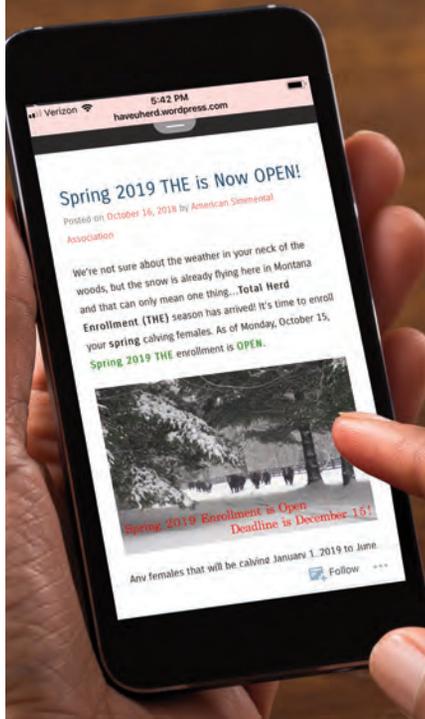
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# DATE BOOK continued

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## How do the SNP parentage tests work?

By Jackie Atkins and Lilly Platts

Walk through a parentage test example step by step to see if you can come up with the correct sire.



## Commercial Programs Frequently Asked Questions

By Lane Giess

FAQs answered with more details and how-tos on ASA's commercial offerings: THE Commercial Option, Cow Herd DNA Roundup, and the Feeder Profit Calculator™.

### JANUARY 2019

- 19 SimMagic On Ice — Denver CO
- 19 University of Florida Bull Test Sale — Greenwood, FL
- 21 National Western "The One-Volume XXVI" Sale — Denver, CO
- 22 Wild Wild West Simmental Sale — Brighton, CO (pg. BC)
- 23 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 25 Ellingson Annual Production Sale — Dahlen, ND (pg. 58)
- 26 BHR's Annual Bull Sale — Granbury, TX
- 26 Double J Farms Sale — Garretson, SD (pg. 20)
- 26 J&C Simmentals' Annual Bull Sale — Arlington, NE
- 27 Reck Brothers-N-Sons Genetic Advantage Production Sale — Blakesburg, VA
- 27 Triangle J Ranch's Bull Sale — Miller, NE
- 28 APEX Cattle's Heterosis Headquarters Bull and Female Sale — Dannebrog, NE
- 31 Black Hills Stock Show and Sale — Rapid City, SD

### FEBRUARY

- 1 Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND
- 2 Hilltop Simmental's 6th Annual Turn In Bull Sale — Sioux Center, IA
- 2 Klain Simmental Ranch's Annual Production Sale — Turtle Lake, ND
- 2 Prickly Pear Made In Montana Sale — Helena, MT (pg. 63)
- 2 Springer Simmental's Value Based Genetics Sale — Decorah, IA
- 3 Blue River Gang's 36th Production Sale — Rising City, NE
- 3 Hartman Cattle Company's Simmental Bull Sale — Tecumseh, NE
- 3 Klain Simmental Ranch's Annual Production Sale — Turtle Lake, ND
- 4 Gateway Simmental Breeding Value Sale — Lewistown, MT
- 5 Sloup's Winter Event Online Sale — www.dponlinesales.com
- 6 Begger's Diamond V Bull Sale — Wibaux, MT (pg. 63)
- 7 Hart Simmentals' Beef Builder Bull Sale — Frederick, SD
- 7 Lassel Ranch Simmental's Annual Bull Sale — Glendive, MT
- 7 Rust Mountain View Ranch's Sale — Mercer, ND
- 7 Stavick Simmental's Annual Sale — Aberdeen, SD (pg. 20)
- 8 Bata Brothers 22nd Annual Bull Sale — Rugby, ND
- 8 Hook Farms Bred For Balance Sale — Starbuck, MN
- 8 TNT Simmentals' 34th Annual "Genetic Explosion" Sale — Almont, ND
- 8 Watertown Winter Farm Show and Sale — Watertown, SD
- 9 Berger's Herdmasters Bull Sale — North Platte, NE
- 9 Iowa Beef Expo — Des Moines, IA
- 9 Mississippi Dixie National Simmental Sale — Jackson, MS
- 9 Kenner Simmental's 23rd Annual Production Sale — Leeds, ND
- 9 Rydeen Farms' Annual "Vision" Sale — Clearbrook, MN
- 10 Oak Meadow Farms' 1st Annual Production Sale — Cresco, IA
- 11 Dakota Power Bull Sale — Valley City, ND
- 11 Edge of the West Bull and Female Sale — Mandan, ND
- 11 Iowa Simmental "Mark of Genetic Excellence" Sale — Des Moines
- 12 13th Annual Bichler "Quality Not Quantity" Production Sale — Linton, ND
- 12 Bar CK Cattle's Profit Sharing — Culver, OR
- 12 Werning Cattle Company's Production Sale — Emery, SD
- 13 River Creek Farms' Annual Production Sale — Manhattan, KS (pg. 59)
- 13 Wilkinson Farms' 21st Annual Breeding for the Future Sale — C-B Sale Facility, ND
- 14 Felt Farms Bull Sale — West Point, NE
- 14 Lassel Ranch Simmentals' 26th Annual Bull Sale — Glendive, MT
- 15 30th Annual Bull Power and Select Female Sale — Carstairs, AB
- 15 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 59)
- 15 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 58)
- 15 Houck Rock Creek Ranch's Spring Private Treaty Bull Sale — Allen, KS
- 15 R&R Cattle's Annual Bull and Female Production Sale — Chamberlain, SD
- 15 Sandy Acres' Bull Sale — Neligh, NE
- 16 7P Ranch's 25th Annual Spring Bull and Female Sale — Tyler, TX
- 16 Dixon Farms' Private Treaty Sale — Atwood, KS
- 16 Genetic Blend Sale — Joplin, MO
- 17 Trauernicht Simmental Nebraska Platinum Standard Bull Sale — Beatrice, NE
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- 21 Nebraska Cattlemen's Classic Simmental Sale — Kearney, NE
- 23-3/2 Hofmann Simmental's Annual "Buy Your Way" Bull Sale — Clay Center, KS ◆



Kate Roberts

551SM09014 • REG: 2854458 • DOB: 2/23/2014

**BOUNTY**  
 $\frac{3}{4}$  SM AND  $\frac{1}{4}$  AN  
 TOP GRADE X TITUS

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
7.1	2.3	84.3	132.0	5.5	24.5	66.5	22.3	10.6
CW	YG	Marb	BF	REA	Shear	API	TI	
52.6	-0.48	0.19	-0.106	1.21	-0.19	134.1	78.0	

EPD as of 10/02/2018



le

551SM09010 • REG: 2854467 • DOB: 3/20/2014

**BLACK HAWK**  
 $\frac{3}{4}$  SM AND  $\frac{1}{4}$  AN  
 XAVIER X QUEST

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
16.9	-2.2	76.9	117.5	10.2	20.7	59.1	18.2	12.3
CW	YG	Marb	BF	REA	Shear	API	TI	
41.6	-0.27	0.34	-0.025	1.06	-0.52	150.5	82.7	

EPD as of 10/02/2018

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Kate Roberts

551SM09024 • REG: 3057267 • DOB: 2/21/2015

**AUTHORITY**  
 PUREBRED  
 AUTHORITY 77X X VOYAGER

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
10.2	1.2	62.3	91.8	3.9	20.5	51.6	16.3	6.3
CW	YG	Marb	BF	REA	Shear	API	TI	
32.8	-0.34	-0.06	-0.067	0.84	-0.40	115.3	63.5	

EPD as of 10/02/2018



Hill

203SM09001 • REG: 2984501 • DOB: 2/11/2015

**CONQUEST**  
 $\frac{1}{2}$  SM AND  $\frac{1}{2}$  AN  
 ABSOLUTE X SHEAR FORCE

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
15.7	0.1	75.5	120.6	8.4	17.8	55.5	21.6	5.6
CW	YG	Marb	BF	REA	Shear	API	TI	
46.5	-0.09	0.52	-0.025	0.57	-0.42	160.8	82.6	

EPD as of 10/02/2018

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## Ad Sales Staff

For All Your Advertising Needs



**Nancy Chesterfield**

406-587-2778

nchesterfield@simmgene.com



**Rebecca Price**

406-587-2778

rprice@simmgene.com

## International Sales



**Jeff Thomas**

406-581-8859

jeffthomas138@gmail.com

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7:00 PM Decorah Sales Commission, Decorah, IA



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F199 • March 3/4 Simmental



F099 • January Purebred Simmental



F075 • January 3/4 Simmental

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**WS A Step Up X27**

By SS Ebony's Grandmaster  
EPDs: CE: 11 \$API: 110 \$TI: 62



**Mr. Hoc Broker C623**

By Steel Force  
EPDs: CE: 2 \$API: 79 \$TI: 56



**SSC Shell Shocked 44B**

By Remington Secret Weapon 185  
EPDs: CE: 18 \$API: 110 \$TI: 58



**THSF Lover Boy B33**

By HTP/SVF Duracell T52  
EPDs: CE: 17 \$API: 138 \$TI: 72



**Fitz POL Blazon B1203**

By PRS Blazin Hot W192  
EPDs: CE: 12 \$API: 119 \$TI: 70



**S&S Sweet Dreams 507C**

By CNS Dream On L186  
EPDs: CE: 9 \$API: 115 \$TI: 62



**CSCX Bandwagon 513A**

By TJSC Optimus Prime  
EPDs: CE: 10 \$API: 118 \$TI: 68



**W/C Bullseye 3046A**

By Lock N Load 54U  
EPDs: CE: 19 \$API: 134 \$TI: 67



**Kappes Big Ticket C521**

By Lock N Load 54U  
EPDs: CE: 11 \$API: 118 \$TI: 67



NEW

**Hook's Brilliance 37B**

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EPDs: CE: 13 \$API: 175 \$TI: 85



NEW

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By CCR Anchor 9071B  
EPDs: CE: 17 \$API: 152 \$TI: 76



NEW

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By Mr HOC Broker  
EPDs: CE: 7 \$API: 101 \$TI: 63



NEW

**JBSF Gavel 9D**

By Mr TR Hammer 308A  
EPDs: CE: 9 \$API: 112 \$TI: 69



**TJSC 152A "Vindication"**

By Flying B Cut Above  
EPDs: CE: 2 \$API: 88 \$TI: 55



**STF Rock Solid 033C**

By CDI Rimrock 325Z  
EPDs: CE: 11 \$API: 121 \$TI: 72



**CNS Pays To Dream T759**

By CNS Dream On L186  
EPDs: CE: 13 \$API: 118 \$TI: 69



NEW

**WS Proclamation E202**

By CCR Cowboy Cut 5048Z  
EPDs: CE: 17 \$API: 155 \$TI: 90



Angus

**Circle M Tejas 107Z**

By BC Lookout 7024  
EPDs: CE: 14 \$API: 112 \$TI: 54



**W/C Relentless 32C**

By Yardley Utah Y361  
EPDs: CE: 7 \$API: 128 \$TI: 73



3/4 SimAngus

**WS Stepping Stone B44**

By W/C Lock Down  
EPDs: CE: 9 \$API: 127 \$TI: 74



Angus

**Silveiras Style 9303**

By Gambles Hot Rod  
EPDs: CE: 15 \$API: 116 \$TI: 58



Angus

**SP The Answer 813**

By SAV Final Answer 0035  
EPDs: CE: 17 \$API: 135 \$TI: 70



**WS Revival B26**

By LLSF Uprising Z925  
EPDs: CE: 13 \$API: 123 \$TI: 70



**LLSF Pays To Believe ZU194**

By CNS Pays To Dream T759  
EPDs: CE: 8 \$API: 114 \$TI: 70



**W/C Bankroll 811D**

By W/C Loaded Up 1119Y  
EPDs: CE: 16 \$API: 135 \$TI: 68



**W/C Cash In 43B**

By JS Sure Bet 4T  
EPDs: CE: 13 \$API: 112 \$TI: 59



**LLSF Addiction AY792**

By Top Grade  
EPDs: CE: 7 \$API: 110 \$TI: 63



**W/C Rolex 0135E**

By Yardley Utah Y361  
EPDs: CE: 16 \$API: 123 \$TI: 65

NEW



**CDI Executive Power 280D**

By W/C Executive Order  
EPDs: CE: 12 \$API: 145 \$TI: 85



**HPF Tradecraft D010**

By JF Milestone 999W  
EPDs: CE: 5 \$API: 107 \$TI: 67



**FBF1 Combustible Y34**

By Steel Force  
EPDs: CE: 13 \$API: 95 \$TI: 59



**LLSF Uprising Z925**

By Heads Up 20X ET  
EPDs: CE: 7 \$API: 106 \$TI: 74

SimAngus™



**CCR Anchor 9071B**

By CCR Cowboy Cut 5048Z  
EPDs: CE: 18 \$API: 161 \$TI: 82

SimAngus™



**HILB Royal Rumble E102W**

By W/C Executive Order 8543B  
EPDs: CE: 14 \$API: 135 \$TI: 76

NEW



**W/C Grandstand 6B**

By W/C Wide Track 694Y  
EPDs: CE: 15 \$API: 143 \$TI: 69



**W/C Catchin A Dream 27X**

By Dream Catcher  
EPDs: CE: 10 \$API: 131 \$TI: 68



**HPF Rockstar B332**

By JF Milestone 999W  
EPDs: CE: 7 \$API: 115 \$TI: 76



**LHT Viper 65E**

By W/C Loaded Up 1119Y  
EPDs: CE: 16 \$API: 121 \$API: 63

NEW



**JBSF Logic 5E**

By W/C Relentless 32C  
EPDs: CE: 13 \$API: 124 \$TI: 65

NEW



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**HILB Maverick A43**

By GLS New Direction X148  
EPDs: CE: 9 \$API: 95 \$TI: 59



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By Hooks Trinity 9T  
EPDs: CE: 18 \$API: 157 \$TI: 85

SimAngus™



**WLTR Nashville 22A ET**

By High Voltage  
EPDs: CE: 11 \$API: 115 \$TI: 68

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**SAS Big Bruzer Y131**

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# Wild Wild West

Tuesday, January 22, 2019 • 5:00 PM

Adams County Regional Park



lc  
ST Genetic  
Hooks Black Hawk ASA# 2854467  
Spring natural service rights sold in  
2018 to Hilltop Simmentals in South Dakota.



Oval F Diana D676 ASA# 3171717  
Sold to Kaitlin Kleiboeker, MO



Bridle Bit Miss E713 ASA# 3271373  
Sold to Rains Simmentals, Wallace, KS



AHLB Candice 565C ASA# 2865712  
Sold to Chad Brummer, Tipton, Kansas



ASR Rem Joise B487 ASA# 2891917  
Sold to Lauren Kaemingk, Sioux Center, IA



AHLB Jinn ASA# 2865712  
Sold to Sunny View Farms, Alexander, IL



Lucania  
AHLB Hidden Treasure 325A ASA# 2744123  
Sold to Brandon Eads, Trenton, MO



Oval F Dixie D619 ASA# 3141536  
Sold to Bryce Hill, CO



ASR Augustus ASA# 2653966  
Sold to Gibbs Farm,  
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